U.S. WHEAT CROP SUSTAINS HUGE DAMAGESH

Millions Suffering In Black Blizzards

KANSAS CITY, April 12, —Crop damage estimated exceeding \$30,000,000, a seriously affected area of more than 15,000,000 acres well above 20,000 families, were figures which swirled with the dast out of the United States west and southwest today. Each figure represented only a segment of the picture. The other parts could be superiority of the control of the control

STOCK PERISH. WINFIELD NOW **FULL OF WOE**

Expectant, Waiting Farm ers Denounce U.F.A. Bungling WINFIELD, April 12.—Stron

Government Seeks Short Time Loan

News In Today's Classified Ads.

DINING room suite. Chesterfie suite: double beds; lawn mows leaving city. Ph.

GOOD home in McCouley di clear title: seven rooms; wood floors; gas; garage; well or trade for small bung Apply owner.

SIX room house: fully mode gas; redecorated; hardwood flo garage. Fh. 50-Houses to Let. Unfur. ELL furnished bed-sitting room radiant; quiet; board optional

Phone Your Classified Advertising to

Where Erosion Wrecks Havoc In Grain Area



Old Sol Again Penetrates Dusty Skies Of Kansas

CALGARY PLANS FOR ATHLETICS

BUSINESS RISE NOW FORECAST

REHABILITATION

Edmonton Bulletin

Stresa Faces Reich **Defiance Of Treaty**

IS REJECTED

BY ABERHART

Social Credit Leader Not To Prepare Plan For

Government

3 POWERS SAID

SILVER PRICES

3,000 Mourn At

Parley Now Brought Sharply To Solve Rearmament Move

More Peaceful Tone Apparent as France Backs
Down in Threat to go

IS REJECT

Before League.
By GEORGE HAMBLETON Canadian Press Staff Writer STRESA, Italy, April 12.—The tripartitic conference today was brought sharply face to face with German rearmament in defiance of the Treaty of Versailles.

DIONNES' FIGHT FOR BABES ON

MURDER PLAY **ENDS IN DEATH**

New Treatment For Tuberculosis Is Claimed Cure

SOCIAL CREDIT

What Is It?

By C. V. KERSLAKE

Now They'll Talk Over Bond Deals



Third All-Night Session Ontario Solons Ends With Premier Hepburn Winner

TORONTO, April 12.—Wearied from more than 11 hou of continuous sessions, Ontario legislators breathed a sight reference of the design of the third process of the week after members had been at their desis fro three o'clock yeaterday afternoon with only a two-hour!

IN AGREEMENT

AGAIN GO UP

Pastor Claims Albert Johnson

Not Mad Trapper Publisher's Bier As Ochs Buried

DOES NOT STOP

GREAT SOLDIER

PASSES AWAY

COYOTES HIDE

Ely's Lead In

Bridge Too Great For Sims Pair

Rescued Dog

DEATH CAUSE

LOST TRAPPER

FILM THREAT HIGH TAXATION

Provincial And Dominion Groups May Hold Parley

TRAFFIC BAN IS EFFECTIVE AT MIDNIGHT

14 HIGH SCHOOL STUDENTS DIE IN TRAIN-BUS CRASH

Mangled Bodies Strewn Along Tracks Some Tossed by Impact Into Cemetery Nearby-Level Crossing Accident

SOCIAL CREDIT PLAN DEFECTS ARE OUTLINED

Single Copy, Five Cents

Prof. Elliott Gives Evidence Before Agricul-tural Committee

DRUMHELLER CREDIT-ITES OUST CHIEF

President A. F. Key Who
Cried "Dictator" is
Expelled
DRUMBELER, Alia, April
D.—Drumbeller constituency
Social Credit Asposition at a meeting systering passed a reancient postering passed a reA. F. R.y., who have a longcondidates was dictatorial. Mr.
Leagurs method or selecting
condidates was dictatorial. Mr.
The meeting vioted complete
condidates in William Aberhart
of Collagy, in elegan locality.

AVERAGE FARM LOAN \$2,039

Dwelling Boom

WANTED

Circulation!

THE BULLETIN

USE

We Believe-

We believe in the stuff we are handing out, in the firm we are working for, and in our ability to get results. We believe that honest stuff can be passed out to honest men by honest methods. We believe in working, no weeping; in boosting, not knocking; and in the pleasure of our job. We believe in courtesy, in kindness, in generosity, in good cheer, in friendship, and in honest competition. We believe there is something doing somewhere, for every man ready to do it. We believe we're ready—RIGHT NOW!

L" STRACMAN

Heintzman & Co.

MILLIONS HIT IN PATHS OF DUST STORMS

Masks At Session

Prairie Weather



SOCIAL CREDIT PLAN DEFECTS

ARE OUTLINED

The principle had been dem

matter's and bachelor ed matter's and bachelor ed to for caractiling the local for caractiling the local for caractiling the local for caractiling the local form of the local NEW TAXATION

Police Court

AMERICAN PRICE **BOOST HEARTENS** MANY IDLE MINES

He's Made Fellow Of Royal Body



Royal Society

Poison Victim May Not Recover

Canadian Silver Output in 1934 Was 12,775,000 Ounces Selling at 45-

CANADA SILVER

INVITATION IS REJECTED BY ABERHART

\$10,000 DAMAGE **ACTION OPENED**

Fined Himself

Babs' Old Flame Visits Reno Shrine



Princess Bab At Dawn Hurls Ring In Truckee River

Reports Now Mdivani May Complicate Divorce Proceedings at Reno



ABERHART IN CITY APRIL 22

Build Many Ships

MUST CUT ALL **DEBTS OPINION** OF DEAN WEIR

weduce F.

Without Reduce ing Others

That it will be impossible the farm debts in thout reducing the impossible that the control of the cont Impossible to Reduce Farm

5,000 Acres Will Be Made Pasture WANTS NO FAVORS

SATURDAY FEATURE SELLING 3 only

Good Cheer 6-Hole **Coal Ranges**



National Home Furnishers

9936 Jasper Ave.

Will Not Accept a Favor Where Principle is at

DR. ALEXANDER | HEPBURN WINS NOT MOVED BY IN ONTARIO'S RULING HOIST HYDRO BATTLE

Stake

Miners Heading

For North Fields

There's Still Time

To Share in the Price Reductions In Effect at the Great

TAX ARREARS SALE

La Fleche Tailored Clothes

AND HAVE YOUR NEW SUIT AND TOPCOAT READY FOR EASTER

\$27-\$34-\$39-\$44 On Orders Placed Saturday, Monday and Tuesday We Can Promise Easter Delivery

LA FLECHE BROS.

High Class Tailoring 102nd Street

BRITAIN NOW OPPOSES READMISSION

DUTY OF POWERS TO LINE SOLIDLY AGAINST ACTIONS No Place For Osteopaths,

DUAL PARLEY NEAR FUTURE IS INDICATED

Acting Premier Advises Mayor Houde of Government Plans

REINSTATEMENT LOOSES VERBIAGE OF ALDERMEN

COSTLY DISMISSAL

Opening League Doors To Germany After Rearm-ament "Disastrous Ex-ample," Stand Taken. STRESA, Italy, April 12--Priner Minister Ramasy MacDonald of Britain told the premiers of France and liady yeaterds, it was France and liady yeaterds, it was Germany's demands made at the Anglo-German conference at Ber-lin, precluded German readmis-MacDonald said further, these

onald said fo

DISASTROUS EXAMPLE

Ice-Diggers Joined By Halifax Mayor HALIFAX, April 12—Civic relief workers, digging away at the ice on Park street, looked up in surprise

Public Works Data Supplied THREE-FIFTH VOTE

Prisoners Seek Jubilee Pardons

ONLY MEDICAL PRACTITIONER IS RECOGNIZED

Chiropractors in Health Insurance Bill

DEFINE "ELECTOR"

Cancer Proved Germless Disease Not Transferable

Campaign Who's-Who

-By T. B. WINDROSS.

MONTH'S PAY PENALTY FOR U.S. TO AID IN NEGRO DEATH DROUGHT AREAS

STUDENT PRANKS NO LIABILITY ON **UNIVERSITY NOW**

Eastern Pacts Modelled On

Franco-Russian

Lloydminster Park Opens Jubilee Day

ADVERTISING IS ESSENTIAL SAY SPEAKERS

Productivity of Alberta Should be Surveyed Liberal Group Told

BY NEW PLAN

STRESA PARLEY HIGHLIGHTS

Bankers To Get Day In Senate

Credit League Names Delegates

og the Cuban Faces Firing Squad

Fear Kidnapped Boy Is Killed Hupp Motor Strike Ended

STAR SATURDAY At The CRESCENT

LOOK!!

EXTRA SPECIAL in CLARE GAS RANGES



One Dollar a Week Pays for It



LINOLEUM

RUGS

Clare Bros. Range With Water Fre



\$1.00 Down

WEEK

Pce. Breakfast Suite SATURDAY EXTRA \$ 1 1.95

\$1.00 Down-50c Week TRADE IN YOUR OLD FURNITURE

Edmonton Bulletin MONTON'S OWN NEWSPAPER ounded in 1880 by Hon. Frank Oliver

he Bulletin is the only Edmonton Newspaper wned, Controlled and Operated by Local Mon

ed every afternoon except Sunday, by the Free Press, Limited, at The Bulletin Build-11-9845 Jasper Avenue, East, Edmonton,

CHARLES E. CAMPBELL,

Owner and Publisher.

Subscription Price: By mail (in advance) per r, in Canada, \$5.00. United States, \$7.00. By riter, per week, 15 cents or \$7.00 per year, ephone 26:21.

Medicon Still.

Admeriting Representatives:
TORONTO ONTARIO: Albert E. Ford. 74
Register, East, Prono Elgin 2004.

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shington.

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The Audit Bureau of Circulation audits the ulation books of The Edmonton Bulletin.

IF IT WILL HELP ALBERTA THE EDMONTON BULLETIN IS FOR IT FRIDAY, APRIL 12

DELIBERATE DECEPTION

elar arei

sable to this province, at a cost to the taxpayers of \$13,000, pins the expense of cherical assistance, and so on.

Mr. Aberhart as been invited by the Gov-Mr. Aberhart as been invited by the Gov-Mr. Aberhart as been invited by the Gov-Mr. Aberhart as the Mindton and formulae is Social Credit system applicable to Alberta, he expense involved to be met out of the public funds, including no do'ult a suitable honor-irum for the time spent and service rendered. But fx-Premier Browniee goes on the air o proclaim that the legislature of Alberta has one of the state of the stat

eme, nee again: Is the Government trifling with r Douglas, with Mr. Aberhart, and with hapayers of the province? What other con-tion can be placed upon this exhibition of

struction can be placed upon this exhibition of base-faced duplicity?

Not a member of the Government has precleased to believe the logislature can set up a fease to believe the logislature can set up a lee, apparently speaking for the Government, and the only man undertaking to do so from the constitutional point of view, says in most definition to the constitutional point of view, says in most definition to the constitutional point of view, says in most definition to the constitutional point of view, says in most definition to the constitutional point of view, says in most definition to the terms that the legislature cannot do any history of the provincial legislature.

Major Devincial legislature.

The state of the province as alike and at least entitled to be dealt with candidly. That is not the kind of treatment they are getting, and the state of the province as alike and at least entitled to be dealt with candidly. That is not the kind of treatment they are getting.

Major Douglas and Mr. Aberhart wasted, in devining schemes which the exponent of the Government's legal opinions declares to be impossible of adoption.

TOO SMALL A SCALE

Robert Weir is asking parliament 50,000 this year, and "car-mark" \$1,00 asch of the next four years, with wh some experiments in fighting drou

means, he need only read to them the despatch es dated at Kansas City on April 10, tellin what dust storms had done and were doing t swen of the central states.

HOLDING IT BACK

HOLDING IT BACK
With the session drawing rapidly to a clore, no redistribution bull has yet made its appearance of the session of popular protest against the idea of reducing the membership—which was the idea in mind when the redistribution committee was set up two years ago.

Since the population of the province has not grown, the argument for reduction is now as atrong as it was then, and the Government is committed, as then, to a reduce the session of the session

omised.

Is the matter to be dropped, and the mem-ing the matter to be dropped, and the mem-ing hours of the session and railroad it ing hours of the session and railroad it rough, extinguishing those constituencies here events have made it plain that Govern-ent candidates cannot possibly get elected? "Posspatification, is the cicumstances nature.

Forty Years Ago

Francis Kossuth, son of the late Louis Kossuth, has been elected to the Hungarian parlia-

W. Court Gully was elected speaker of the B.C. legislature.

gislature. ompany is being formed in London, Eng., act oil from the waste fish and offal from

THIRTY VEARS AGO

St. Petersburg: Russian lawyers, meeting in pan-Russian congress, resolved that the re-val of the autocratic regime would be for

ows of the autorized regime would be for se good of the country.

London: Wild runors were current on the cook exchange that Rojetvensky had met and fested a squadron of the Japanese fleet. It is proposed the story was started by Berlin brokers underted with the new Russian loan, which Word was received in the city that Mr. omns Hourston, an old time resident of Editoria, and the story of the country of the country of the country of the country of the received in the city o

TWENTY YEARS AGO

TEN YEARS AGO
Paris: The Herriot cabinet has resigned.
Toropto: Motor drivers in Ontario will be
quired to secure drivers! licenses.
The C.P.R. has secured a steamship terminal

The U.F.n. me service for the service of the servic

Poems That Live

POLITENESS

Good little boys should never say
"I will," and "Give me these";
O, no! that never is the way,
But "Mother, if you please."

And "If you please," to Sister Ann
Good boys to say are ready;
And "Yes, sir," to a Gentleman,
And, "Yes, ma'am," to a Lady.
—Elizabeth Tus

The Passing Show Bu J. S. COWPER

Musolini has a problem of unemployment on his hands, too. He has told the idle rich in Ilaly they must go to work.

How pleasant if we could settle the problem of the idle poor by word of command.

I'm not the only person ho feels sympathy with the Princess Midvani of the "five and ten" stores. An actor named Blakeney has quit his show to proceed to Reno to keep Barksar from lonely sik weeks she will have to wait to get a divorce.

Oh, well; it lasted two years.

J. S. Couper ivial that of the princess of the paper-backed novels sold in the five and the stores. He may be a considered novel sold in the five and the stores. He muther died from an insignificant ear affection which strangled her, when Barbara was but five years old, the stores with the stores of the store

But what shall we do with Barbara when she gets her divorce? We can't have her laying around idle—in fact Barbara is the sort of princess that wouldn't stay fiell enja. I had thought cases that wouldn't stay fiell enja. I had thought cases that wouldn't stay fiell enja. I had thought her and our own Prince Mus-kee-kee, klisting goodbye gladify to two personages where departure would cause me no regret. But we can do better than that by our Bab. King Zog of Albania, the world's only bachelor sovereign to eager to make an American grid his Queen to look of the company of the control of the company of the control of the company of the control of

under the laws of the sovereign state of Albanon Albanon and the Albanon and A

desire.

Tve been reading an article by Moses B. Cotsworth, the Calendar reformer, upon the ages of the patriarchs, Years ago, before he ages of the patriarchs, Years ago, before he logical the League of Nations staff at Geneva, it knew Mr. Cotsworth, He is a genius at figures. He told me one that he finds himself working out logarithms in his dreams—an admission that respect resisted my emulation.

each month having an equal number of days.

Mr. Cotsworth tells of Sir Arthur Gordon,
first British Gowerner of New Hobrides, who
hind servants for a three-year term, only to
find trouble. By their accurate system of notehbeing 27 mones in the three years. Mr. Cotsworth asserts that the Bible patriarch, the
American Indians and other primitive races,
counted their moons as years at first, and later
by years of aux months each before the evolution of calendar-recording made the year of
two the country of the property of the country of the country

According to that recknown Methicalship.

Wandering in a Chehire churchyard among the ancient tembstons a few years ago I came across a westhered store that road "Sacred to the memory of Methuselah is the sort of same one should deler acceptance of until the first certainty mark is resched. I don't wonder at his direction consequence on Baby Carey.

SIDE GLANCES Daily Menus

By DOCTOR FRANK MCCOY

Dr. McCov's menus suggested for the week begins

ginning Sunday, April 14, 1935. SUNDAY—Breakfast: Cottage Cheese; Mel-

beginning Sunday, April 14, 1935.
SUNDAY—Reackfast: Cottage Cheese; Melba tosat; Baked apple. Lunch: Vegetables with
whole wheat modelies; Ripe olives and crips
celery. Dinner: Reast Chicken with Melba tosat
dressing; Buttered saparachepped paralley; Salad of
head lettuce; Pineapple whip,
MONDAY — Breakfast: Coddlei og gr s: Re-tosated
credit of gr s: Re-tosated
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carrota and rainins; Gieen peas; Crip; celery; Jeliye rd-ll. WEDNESDAY-Breakfast: French omtelet; Melba toas; Sweed apricots, Lunch; Glass of Melba toas; Sweed apricots, Lunch; Glass of ed paranipi. Fresh susparague. McCoy aslad (lettuce, tomatees and cucumbers); no desert. THURSDAY-Breakfast: Grapefruit as desired. Lunch; Avocado saiad; Wholewhate; Avocado saiad; Wholewhate Sired. Lunch; Avocado saiad; Wholewhate Sired. Lunch; Dancer Vegebable soop; Boiled lean bergins desired unique; Buttered string beans;

beef; Mashed turnipe; Buttered string beans; FRIDAY—Breakfast: Peached eggs on Melbatts and Stewed prunes. Lunchi Celery soup; but least Stewed prunes. Lunchi Celery soup; Dinner: Baked Halibut; Stewed tenatoes; Aparagus; Saled ef Romaine lettuce with clive oil; Jello or Jell-Well without cream.

SATURDAY—Breakfast: Warffe with butter and a little maple syrun; Crap bacon. Lunch: Chops; Bakes enginent. Bart Beatter and a little maple syrun; Crap bacon. Lunchi Chops; Bakes enginent. Bart Beatter stable saled of celery, raw cabbage and mineed olives, molded in gelatin; Apple whip.

*Baked Carrots with Raisins: Wash 'ij cup of seedless raisins in hot water. Mix with four cups of abreided raw carrots and place in a dish. Bake for about one hour in a moderate oven.

one. Size for about one notir in a moderate even.

QUESTIONS AND ANSWERS

QUESTION—Mirs. K. S. inquires: "Could you help me with my case. I have read your articles trying to find one like it, but have not found anything that exactly covers my condition. The thorn cracks. I have sport he large sum of money trying to get cured, but no relief yet."

ANSWER—I am sorry that you have waited to watch the paper hoping to see a case described similar to yours, and I wish that you had written to me sconer as in this ling of the palms of the hands its sometimes due to an extreme form of Ecema. However, as there are a number of skin disorders which might bring this about, I am going to request that you write to me again and tell me the name of the skin disorder which your dector hands. If I definitely know what is the name of the third that the same of the third that the same of the third that the control of the skin disorder which your dector hands. If I definitely know what is the mane of the ERSTON's if we would be a better position to make some helpful suggestions. Enclose one I arge self-addreaed samped envolve. Howard T. within "Active Cults." The watch the work of the work of the work of the work of the same of the truther. The was operated on for a tumor on the kneer. The doctor called it presented.

Dr. Frank McCoy's great book, "The Fast Way of Health," gives you the mechanics of health in plain. Meathr, elves you the mechanics of health in plann assity understandable languaged at The Builtin. A copy will be mailed health and address The Builtin. A copy will be mailed health and receipt of \$100. Just address The Builtin.

14. It is desired to communicate direct with the Medicon, reserve are required to address dresmunication. Loc Angeles, California, and replies will be mailed direct from that address.

Horoscope

If a woman and Agril 13 is your bittinasy, overcome any tendency to regard nearly every-thing in a frivolous light or manner, if you hope to succeed. You have the aptitude required to achieve worthwhile things, if you will seriously apply yourself and do not permit social affairs to interfer with basiness. You should meet with a great desired success in the regulation

to interest the control of success in the with a great deal of success in the cid domestic affairs. The child form on April 13 when it leaves high school, very probably will have definite ideas of its own regarding what it wishes to do, and any strong opposition on your part may be a mittake. And April 13 is your real day, safeguard your own interests. Do not depend on others to advance your cause.

"Our club is in favor of too many things. I feel that we should vote to abolish something or other."

On This Date

On This

A Day in Canadian Hatory

On this data 1887 the British
Brouge of Commons passed a bill
the property of the Commons passed a bill
the Treasury to guarantee a land
of £1,000,000 to aid in the construction of a railway from Haitravelonian, which because the
Intercolonian, which because the
Intercolonian, which because the
Intercolonian, which because the
the first was no new idea. In
fact, it had been advocated as fare
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because the Intercolonian was
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the fir

The Mail Bag

MONIED INTERESTS AND THE U.F.A.

Editor Bulletin: If it is a correct interpretation of the evidence, apparent on the record, then it is not unfair to say that there never

AN EX-PRESIDENT U.F.A. LOCAL.

Cash and Carry
Groceteria Specials
On SALE SATURAY
Peanus Butter, made fresh while
you wait. Bring your 12c
Woodward: Fresh Coffee.
Breakfast, 1 lb. fire 3 lb. str.
Large plag 13F Saap Flash, 80c
and 1 Bar Crown Olive, 1 c.
winespile.

PRINCESS SOAP FLAKES, pkg 14½ c PALMOLIVE TOILET SOAP, 5 bars 23 c

Laundry Sosp, Gold, Pearl White, P. & G. and Royal Crown 1 bars 11c KELLOGGS Wheat Flakes, Pep or Wheat Krispies.

or Wheat Krighes. The Cremators Almers. The Register Company of the Register Property of the Register Company of the Regis

am 3 cans 22c
am 3 cans 22c
RE MAPLE SYRUP—The first
the new run, from Leeds
unty,
perial Gallon can. \$2.85

sold Only With Greery Order
Tea. Blue Ribbon or Our Orange Pakoe. 40c
11b. pkg.
12by Powders. Blue Ribbon 1 1b. 36c
Blue Ribbon 4 pkg. 25c
Blue Ribbon 4 pkg. 40c
Blue Ribbon, 3-lb can 49c
Blue Ribbon, 3-lb can 49c

Fresh Fruits and

ancy pack. Case
llow Newton-Fancy pack.
lize 112. Case \$2.16
yran Winerap—Cee Grade,
trapped. Case \$1.95
nons—California,
tre 432 doz. 166

Provisions
Buttercup Creamery Butter.
1b. block 41e 3 lb. block 71e
Farmers Dairy Butter.
Our Usual Quality.
22e
Brockfield Cheese 12 lb. pigs.
Plain or piment ... 2 for 26e
Katt Old English Cheese.

Pine Old Ontario Cheese, Ib 21e Bulk Shortening, 2 lb, bkr. 24e Braklas Hacon, by the piece. Special, Ib. Burns' Snoked Kernels, Ib. 21e Choice Sliced Side Bacon, 13 lb, bkr. 35e 15e Choice Sliced Back Bacon, 13 lb, bkr. 35e 15e Choice Sinoked Ham to fry, 13-lb, pkg. 48e

1b. 121/sc Choice Prime Ribs Rolled lb. 14c Choice T-Bone Roasts. lb. 16-18c Grain Fed Young Perk Choice Roasts. lb. 12c Choice Leg Roasts. lb. 12c Choice Loin Roasts. lb. 29c (Chi any 2/sc)

Our Popular Rolled Rosats with Dressing. Ib 12-28 Pillet Rosats. Ib. 12-28 Pillet Rosats. Ib. 12-28 Rolled Shoulder Rosats, Ib. 13c Leg or Lois Rosats. 14c - 28c Woodward Luttle Pig Sausage 2 lbs. 24c Sausage Loiser Main Floor Main Floor

Drug Section visalicylic Acid Tableta S.A.) 5 gr. 190's

2 for 17c

47c

11c

Acquaint You With BERKELEY SQUARE SWAINS MIST -The Pacemaker of a New Trend in Silver Style! Regular Price \$150

SOCIAL CREDIT

What Is It?

By C. V. KERSLAKE Dominion Secretary Douglas Credit League of Canada
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Woodward's for "Smokes"

Mid-Month Bargains in the Tobacco Dept. NACRO-FINISHED LIGHTERS: Assorted colors. Be on 100 rly for these Each 19c
Tank LIGHTERS—Will
the wind. cach 25c PIPES - OLD PAL BRIARS

\$1.00 * 25c

55c 75c

"DRESS UP" THE YOUNGSTERS FOR SPRING...HERE'S VALUES WORTH TALKING ABOUT!



CHILDREN'S DAY: SATURDAY

Special Children's Day Values in BOYS' TWEED SUITS

Junior Suitz In plendid wearing serviceables Suits for Rigger Beys in emart. New Tweeds In Tweeds has are tailered in smart little double-close the reference of the service of the servic

Boys' Corduroy Longs
the sturdy wearing qualities of the so better weight Corduroy Long
with high waist-bland, supper pock ets and cuff biotoms. The is year
Size 10 11 years
\$2.45
\$2.95

Children's Day Specials in Boys' Breeches
You will want to take advantage of the splendid saving here. Strong wearing Breeches
and Bedford Coxts, in serviceable tan and grey shades. Correctly shaped, strongly
reinforced garmints. Special:

Boys' Wool Sweaters Priced
Byecial for Children's Day
Fremun Sweaters kntt from better weight june
Fremun Sweaters kntt from better kntt from better

CHILDREN'S HOSIERY

Colors, fawn, beige, grey with-containing colored design of the Children's Day, Saturday 25c

Children's Day, Saturday 25c

Children's Day, Saturday 25c

Children's Day, Saturday 25c

SHOE VALUES FOR CHILDREN All Shoes are Fitted by X-Ray-the only Sure Way to Fit Your Children's Feet Correctly.

wear. A complete range of new Spring atyles.

aby's, 16.3 Infants', 3 to 21 Child's, 8 to 10

\$1.25 \$1.95 \$2.45

Missac' 11 to 2
\$2.95 \$3.45 \$2.45 to the tier Grade Misses' and Children's Shoes greatly reduced hildren's Day Special. Straps. The and Oxfords. In raif and leathers Many have cushion insoler.

Strap 1 = \$1.39

Men and Young Men, here are as its kild and call feathers. But we is kild and call feathers. But we greatly a cattering to be given. A to EE widths Group 2-\$2.45 Group 3-\$2.95 dv sizes, 6 to 191; square for last no choose from Saturday Special.

\$1.79

Group 1—\$2.29

Group 2—\$2.95

Group 3—\$4.95 S1.98 \$1.79 \$1.70 \$2.29 \$2.15 \$1.70 \$2.29 \$2.29 \$2.15 \$1.80 \$1.70

A Sale of Coatings and Suitings

A very fortunate purchase enables us to offer this extremely low price at the exact time the are mostly needed. They are of the best Suitings and Coatings from English Mills—all pure wide. 75 bluts to choose from. Pin Stripes, Paney Tweeds, Heather, Harris, Flakes, Diagonals. This is certainly your golden opportunity. Saturday, yard

—On.

Spring Coats for Girls - All Ages

\$5.95



Bargain Table of Linens

A large assortment of Travellera' Samples of Irish Linens, Madeira Linens, Damasks, plain white or with colored borders, from 132x72 inches down to 36x36 inches. Also Serviettes, Runners, Centrepleces, Bridge Sets, Dolles, Linen Towels, etc. All marked in plain figures. Greatly Reduced for Clearance Saturday.

84.95 for Men's Trench Coats

The production of the producti New Tweed and Flannel Trousers

\$2.95

A Weedward Value

Men's Felt Hats Special

New Spring Hate of genuine Fur Felts in smart new range from shardes. You will have no
difficulty choosing from the splendid range of shades that come with self or

S1.95

-On the Blain Frior

Bedroom Rugs
Resultful, line quality, reversible, wool
Bedroom Rugs, which will give extensive
service, at worth-while saving. Sizes size-till
inches.
Special for Saturday, each
\$2.69
Scotch Madras
In equ color with a good variety of patterns
both floral or conventional. Excellent wear-Hardware Section CHILDREN'S THERMOS KITS
Small size, yet room for hice lunch. \$1.98
Complete with genuine Thermos. \$1.98
CHILDREN'S COPING SAWS
Teach the children with useful things—a dandy
little saw nicely nickel plated steel. connecty nicket plated steel
Complete with blade, Each
WRIGHT'S SILVER CREAM
see of cleaning creams since 1873—for
als and fine surfaces.

Candy Selection
sorted Chocolates. 21c 12c 25c 5c to 75c cach of Easter Baskets,
15c to 50c each
ter China 15c to 75
cities
orated Chocolate Easter
5c to 75c
Main Fi Two Outstanding Ladies' Handbags \$1.29 Ladies' Scarfs

\$5.98

59c 89c

With Snag Writing Off C.N.R. Liabilities Meets

HOUSE RAIL **GROUP HOLDS** HOT SESSION

Proceedings Not "Worth a Damn" is Opinion of Member

AUDITORS CALLED

STUDENTS OF U. S. "ANTI-WAR" STRIKING

NEW YORK, April 12.-A call for

all.

The strike is scheduled for beween 11 a.m. and noon today. MORE SOCIAL CREDIT

Tory Chief Riddles Aberhart Plan With Logic Of Reasoning

Declaring that details of the social roction to the social conceiled to date, and scoring the Calgary school teacher for failure that and scoring the Calgary school teacher for failure that the control of the province. D. M. Duggan, provincial Conservative leader, in a radio address on Thursday night, called upon the straight-thinking people of Alberta "to rise against the menace of social credit as a provincial scheme without a plan—against the peril of notions which threater min to the province into which has for our citizens." Mr. Duggan, in customary forceful language, subjected the "Aberhart System" to a determined attack.

INFEMENTED STROMES

louglasites her ideas impra unworkable, the Douglas 'Mr. Aberha is fallacious

END POVERTY-CRIME

U. S. Investigator

\$106 AVERAGE PRICE PAID AT SALE OF BULLS

Top Price of \$430 Paid for Viking Blanchard 4th, Hereford Champ

SASKATCHEWAN PROTESTS SHARE **WORKS MONEY**

Lad Injured When Struck By Auto

Autograph Hunting

Probe Demanded For Leak Cause In Royal Report

BESSBOROUGH **PARTY FETED AT CALGARY TODAY**

CALGARY, April 12.—Their Exilencies, the Farl of Beschorous

FIVE ELECTED TO FELLOWSHIPS

section of 21 men to ten in the first ray and is section. Two of the new Ghandi Protests he rest English-peaking.

French literary and history and the section of the section with the ground markets and the section with the ground markets and the section of the

May Helps 'Em Keep Proportion



May Separate Pension Plan For Sightless

EXEMPTIONS ACT UNDER FIRE OF LIBERAL BENCHES

d Deer, and others, attack was made Mr. Dechene, who, peech declared this letroduction REGINA MAN

GEO. CLARKE IS NOMINEE OF RED DEER

Standard

Standard

RED DEER April 12—Liberals
the Red Deer Federal riding
convention here on Thursday no
insted George Clarke of Olds
their candidate in the next Domi
of the late Dr. Michael Clarke, or
time federal member for Red De
and is a successful farmer int
Olds district. Two other names we
proposed at the convention, tho

KILLED IN CRASH

Build Civic Abattoir

and under exand under exand thave agreed it it had been brumheller, also spoke.

If it was enforced.
Anne: W. E. Payne, Red Deer, and the had been brumheller, also spoke.

It Opens Saturday Morning, 9 a.m.

CAMPBELL'S

Bedroom

Ensemble

\$78.50

We have made great preparations for this gigantic sale and only a personal visit will

give you any conception of the values we are offering. Everything on sale.

Living Room Ensemble

\$79.50

Your Old Furniture as First Payment. \$7.35 Per Month on the Balance.

TERMS TRADE-INS

No need to wait, because even at the sale prices we offer you terms that will fit the size of your pocketbook. Re-furnish now; your used furni-ture will be taken in as part pay-ment. Good price allowed on your new purchases.

ENTER THE BIG BIRTHDAY CAKE CONTEST

It costs you nothing to enter, just count the number of flowers on the big cake revolving in our corner window.

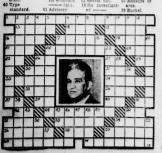
COUNTRY **CUSTOMERS**

If you are unable to get to the city, send your order immediate-ly—filled by return.



DON'T WAIT!

Be here Saturday to share in the hundreds of bargains through-out the store.







ASSOCIATED CHAIN STORES SATURDAY SPECIALS Phone Your Order for FREE Delivery— 40c 250 BROWN LABEL 59c 190 23c TOMATOES ... 10c SANBORNS BUTTER BOTON PAGET 2 lbs. 51c 18c COFFEE 15c GRAHAMS 1-lb. Tin 15c 39c Marmalade 47c Quality Flour 69c 17c Red Salmon 21c Humbugs Pavey's Peppermint, 21c 25c

10c

Beans Green or Wax.

Ammonia Snowflake,

Softex Toilet Tissue

3 Softex 25c

Your Children - By OLIVE ROBERTS IN BARTON

5 bars 19c

Lux Toilet Soap

4 cakes 23c

Soapone

GOLD SOAP

9c

10c

Good Taste

OATMEAL AND

OATMEAL HERMITS

Easter Parties Provide Thrills for the Kiddies

What's What



It was only about a year ago that the statement was made by the Surgeon-General of the U.S. that the health level of the people had not been so high in years as since the depression. the depression.

During my lectures in New York
in February last, I dined each
inght for a week with a leading
surgeon of the Women's Hospital;
who told me his private project
has fallen to 15% of what it was
before 1020. Also that while before the depression the Women's
Hospital had to seek accommodation in private hospitals for surject
the seek of the private hospitals for surject
the seek accommodation in private hospitals are
the seek accommodation in private hospitals bed.

gs are Good and Cheap e A, Large, per doz. 19c or 3 doz. 55c

Dairy Butter, per 1b... 20c and 23c

Henry Wilson

EASTER BUNNY CARE

WHITE ICING

Tomorrow's Menu beef, graham muffins, LUNCHEON: Caulif

NATURE KNOWS BEST

When people are filthy with money and bonds, Bowed down with a surplus of wealth, Their habit of perging on cently viands Becomes a real menace to health, And many fine citizens sicken and die Because of a surfett of lemon cream pie.

Dame Nature keeps watch with a beautiful smile Upon her benevolent face And, just when high living has lasted a while And threatens to wipe out the race, 'Along comes Depression, all over the land, And cuts down the diet to what we can attack Courtesy Teronto "Telegram".

columnist of the Toronto Telegram, with his timely little verse to point out what I have also mentioned steroe—that the depression has forced many people, against their vill perhaps, to live on the simple, iatural, inexpensive foods. As he leverly puts it:

Along comes Depression, all over the land

which entered the war the g death rate fell markedly food control and return to co sory simple feeding habits.

n the diet to what we

Features Friday Afternoon and Saturday!

Laundry Soap Naphtha 10 bars 69e Climax Jam Rastel Kinds 4 lb. un 35c Eggs "A" Large 19c Safeway Bread 15e Bakery Specials

SAFEWAY STORES

Macaroons
Cocoanut. 2-Hour Special Sat., 10 to 12, Doz. Excello Butter 71e Molasses
Cooking, No. 114 tins, 10c Wheatall Pineapple Crawford Cubes 2 uns 25e Layer Cakes .. 20e

Chipso Quick Pure Suds. Pkg. 19e Raisin Buns Fresh Baked. 2 dox. 15c Tomatoes Large No. 214 tins. Es. 10c Libby's Prunes Large 10 18. box 1.19 Airway Coffee ground Frost ... 18 33c

Fruits Vegetables White Corn Royal City, No. 2 tins. 11e Lemons
Juley California. Der. 15c Full Flavored. ... Lb. 19c Tomatoes Solid Ripe. 2 lbs. 25e Airway Cocoa Pare Dutch. 15e Bananas Golden Vellow. 3 lbs. 25e Health Bran Cello Pack. . . 1 lb. 8c Potatoes Netted Gents, 10 lbs. 10c Sair Dates

* Quality Meat Specials *

Phone Your Order! Prompt Delivery

Young Local Veal Lb.... 18c Lb.... 15c Lb.... 10c

COOKED HAM, SHeed, Lb. 39c SIDE BACON, Sheed 14 Lb. 12c AMB LEGS, whole, ball, 21c LAMB SHOULDERS .. Lb. 12c HINCED STEAK .. 3 lbs. 25c BEEF SAUSAGES . 3 lbs. 25c

Alberta Baby Beef

Lb. . . . 20c Lb. . . . 12c 3 lbs. 25c

SAFEWAY STORES





graph of Robt. G. . taken in his 77th y

kind to the more same and natura kind now in the offing, alread practised by myself and man thousands who have found in i surcease from suffering, diseas and a constant threat of death.

That work is the creatic alkall-forming grain foods, morsel of which tends to but the body "a normal alkall res nature's first defense against gue, disease and premature de

1000 Celtura and return to compare any simple feeding labilities.

It has been quite definitely shown that 80% of our food intake must have a superior of the second and the second seco These foods are Roman Me Bekus-Puddy, Lishus and

Rott Surum MPD



LAMB SHOULDERS WINDER Per Lb. 12c LAMB STEAKS Per Lb. 15c LAMB BREASTS Per Lb. 7e BONELESS VEAL ROASTS 4 1bs. 50c O DILLS 25c Doz. SAUSAGE 2 Lbs. 49c 2 lbs. 29c 2 Lbs. 47c

Mincemeat 2 lbs. 25c 0 SWEET PICKLED BEEF BORELESS Per Lb. 90

LEAN PORK ROASTS . . 4 Lbs. 54c

ROASTS Per lb. . 8c BEEF 3 Lbs. 25c

Haddie Filets | Halifax Cod | Kippers 2 lbs. 35c | Buneless 23c | 6 for 20c

OATMEAL is our GREATEST PROTECTIVE FOOD





Vitamin "B" in Quaker Oats combats Nervousn

test—try serving Quaker Oats for bri

Quick QUAKER OATS





and stains wash off

Yes—Gillett's Pure Flake Lye actually washes dirt away without aerub hip—makes short away withwork of cleaning jobs. Just use a solution of I tespoonful direction of the state.

**The control of the state of t

of cold water.
The action of the lye itself heats
the water.

GILLETT'S LYE SAF

SPECIAL SALE **PRICES** At Wilson's

de A. Medium size, per of 17c or 3 doz. 50c

or 4 doz. 55c

20c and 23c Intended the Intend

MOTOR MISHAP CAUSES MANY STATES A.M.A

Association Joins Move to Lessen Traffic Fatalities

SPEEDING EXEMPTED

Listen Inn -

CBS KSL-KFRC-KVI-KHJ-KOIN

\$75 FOR \$5-

nternational

Our King and Queen

On their Silver Jubilee-



Owner Exempted by Terms Of Bill Passing in the Legislature

SOIL DRIFTING IS LIABILITY OF OCCUPANT

Falling Building

CONTRACT BRIDGE By E. V. SHEPARD

ABLE PLAYERS DETECT PSYCHIC BIDS

TIM BUCK HAS **BUSY PROGRAM** ON LOCAL VISIT

Kills 8 Persons



ADDED TOX DRAMATIZED NEWS "GRAND NATIONAL BACE" MOTORCYCLE COSSACKS

STAGE ATTRACTIONS LAST TIMES TODAY "Sweet Music'

NEGLECTED IS CAUSE OF HOT HOUSE DEBATE

Solons Aver Children Making Side-Money Not in Category

Coast Alleged
White Slaver
Is Convicted

Greeks Sentence Revolt Leaders

Morning Show

FINANCE PLAN FOR STADIUM IS ATTACKED

Federated Community Leagues Oppose \$50,000 Relief Money Scheme

isapproval at ilize \$50,000 of

GAS FRANCHISE

AMUSEMENTS .

RIALTO

ANOTHER CERTIFIED ENTERTAINMENT

CAPITOL

6 Days Commencing Tomorrow

CASH PRIZES of \$3,00, \$2.00, and \$1.00



LAST TIMES TODAY "The SCARLET PIMPERNEL"

At Capitol NEW YELLOW LABEL



BROWN LABEL ORANGE PEKOE 80º Ib.

EMPRESS

Today Saturday and Monday

SPECIAL Saturday Morning

MATINEE

Ten lilusion Boxes to be Given Away Thrilling Stunts by the Edmonton Fire Brigade at 10 a.m.



Added ON DRESS

2 BIG FEATURES

A Peppy Story full of Romanc and Laughter
CHESTER MORRIS in
T've Been Around"
with ROCHELLE HUDSON
RALPH MORGAN

2nd FEATURE
"The Invisible Man" comes to
life in his greatest thriller CLAUDE RAINS as

'The Man Who
Reclaimed His Head'
with
Joan Bennett, Lionel Atwill
SATURDAY MORNING
SHOW at 11 o'Clock
(Doors open at 10:30 a.m.)

Dreamland

POR THE PIRST TIME RANCIS HOWARD BRITISH AGENT

GLORIA STUART

"Maybe It's Love"

Princess

SUPER ENTERTAINMENT RUBY KEELER JOAN BLONDELL

ZASU PITTS "DAMES"

Also BUCK JONES in "AVIATION THRILLS"

"The Thrill Hunter" The Mighty Barnu



The Macdonald Supper Dance

SATURDAY Mel Hamill's Orchestra

Dancing every Saturday night until the EASTER SUPPER DANCE on SATURDAY, APRIL 20th. Make your reservations now. Phone 28181.

HT

STORE-WIDE DAY SATURDAY



H Hudson's Bay Company.



GIRL GUIDE DAY SATURDAY

SALE OF TWENTY 1935 ELECTRIC LONG AND SHORT WAVE RADIOS



ELECTRIC CONSOLE RADIOS

Listed at 86.95

These sets will give you the full range of Canadian, American and European long and short wave broadcast programs. Attractive cabinets, powerful chassis, one year's free service. Sold under our five-day money-back guarantee. No trade-ins. Terms, 5,00 down, 4,88 monthly, including small carrying charges, Out-of-town customers terms upon request

Startling Values that Demand Immediate Action—Saturday 9 a.m.

ELECTRIC MANTEL MODELS ELECTRIC CONSOLE MODELS

Listed at \$116

Beautiful console cabined are illustrated, powerful 1935, long and short wave classests, fully equipped with all modern features. Made in one of the world's largest Badio Factories, fully guaranteed. Terms, 695 down and 6,55 monthly including small carrying 69.50 charge. Terms to out-of-town customers upon request



EASTER FURNITURE SPECIALS



New Dinette Sets-Six Pieces

Parkhill Studio Lounges

A "little enough" price for a comfortable, studio lounge-for one that can be converted to a double bed. Spring filled seat and back-nicely colored coverings—compartment for bedelothes too! Regular 39.50. "Bay Day", each Farnitzer—Thier Floor, HSC

Drapery Chintz

Madras Curtains

Cream color—strong, eavy to wash weave—new designs for dining room or living room. I yard wide. 2½ yards long. Nothing so effective on downstairs windows. Fair...

| Reversible Cretonnes

Heavy quality cloth — large variety of colors and designs. Ideal for drapes, cushions, etc. Buy now at this special price. Special, 4 yards for...

Frilled Curtains

observations, rays average and response of the state of t

Special in Room Rugs

WILTON - BARRYMORE AND OTHER well known makes. Deep pile, woven close and light to demove astificatory urear. Frinced ends tool Oriental. floral and other designs. Values to \$48. Size 63° 39.50 \$\frac{1}{2}\$ by 9. "Bay 39." Special

Barrystaines Inlaid Linoleum Choose from our complete range of this famous for wear linoleum. Standard quality, patterns through to the back 98c of course. Saturday only at this price, square yard

Room Size—Rugs 5 Only

The size 46" by 76"—deep and close wool pile—
the makes, Willon and Barrymore—all guaranteed.

Specially priced Saturday, each Ruga—Third



DRESS GOODS BARGAINS

1000 Yds. Fast Color Prints-36" Width

New shipment of these color-faat prints on white and colored backgrounds. Gally attractive color effects show small sprays, leaves, tiny flowers and geometrical floral patterns. Full 36-inch width. Low prieds for "Bay Day" shoppers. Yard

1000 Yards Novelty Printed Silks

For street or business frocks that contrive to be soft and feminine, here's an ideal fabric at a worthwhile reduction. Large selection of designs.

\$1

Shetland Wool Swagger Suitings There's real value in these Suitings! Light weight tweed effects—smart colors—all at the special pricing. 54-inch width. Saturday, yard

Novelty Plaid Holland Seersuckers

A material that will be in big demand for early 49c summer wear. Comes in bright gay plaids and novelty 49c stripe effects. Priced low for "Bay Day" at, yard

White Transparent Organdie

44-inch width—white transparent organdie—a 449c weave specially adapted for confirmation dresses and 49c veils. A new low price for this quality. Yard Piece Good—Jasper Ave., HBC

APRIL WHITE SALE

FREE HEMMING

A special purchase of the FAMOUS WARASSO exceptionally high quality
Breached Sheeling enables us to offer this merchandite at prices less than
repring this Sale we will hem free of charge all Sheetings, Fillow Cottons
and Towellings.

1000 Yards Bleached Wabasso Sheeting 63-inch 49c Yard 59c Nard 65c Wabasso linen finish sheeting in popular widths and popular prices. An exceptionally good quality that will give complete satisfaction. Hemmed free.

Three Widths in Unbleached Sheeting

63-inch 39c Yard 45c Ward 49c

Good quality unbleached sheeting that will soon bleach a good white—
free from the usual black specks—hemmed free of charge. Queen's Household Sheeting

eached sheeting in one of the best makes—finished in a fine even that will stand repeated launderings. Hemmed free of charge.

h 79c 30-inch 32rd 89c Great Big Grey Blankets
Note size: 79 by 80 Inches, sach blanket whipped singly,
ffinished with pink and blue borders. A wonderful buy at

Feather Down Comforters 12 only—covered with good quality saleen and filled with 4.95 sterilized featherdown filling. Values to 6.35.
"Bay Day" Special, each

Wabasso Pillow Cotton

Wabasso Pillow Cotton

A fine quality Wabassa Pillow Cotton, bleached snow white-a quality that will wear well. Hemmed free.

Beach Imperial 18" Coal Ranges

At \$39 this was a leader in its class and those remain-at \$34 are certainly a buy. Just look at the features! Publish date: Use with as these-mor reducing. For the state of the state of the state of the door, varning closet and back splash, and of ourse it is your favorite cream color. State of the Copper recovery, or waterfront if you wish.

Household Knives

Aluminum Kettles

In all styles clean out of a property of the styles of the

RESTOCK YOUR CUPBOARD SHELVES 1000 PIECES CRYSTAL STEMWARE

Neat and prelly, medium weight for good wearing, cled for quick selling. Here is the assortment:

1 Tall Water Guides.

1 Tall Water Guides.

1 Tall Water Guides.

1 Tall Water Humblers Hous & Contell Brist Cockital Glasses.

1 Tall Water Tumblers Tumblers Water Cockital Glasses.

Georgian Tumblers

Low squat shape—heavy quality for using every day—will not crack or chip easily. Clear crystal only,

Glass Salad Plates

100 only, clear glass plates for salads, 8-inch size—round shapes. Special, "Bay Day" 25c

32-Piece Bungalow Sets

English quality—fancy decorated ware—floral designs and burder patterns. 32-piece sets. They're new—every one of them, and priced at only

Table Tumblers

flute style tumblers—handy for any home.

Earthenwar Hanging Pots

13-inch size—round shape, just ideal for your verandah, summer cottage, sunporch, etc. 299 only as a "Bay Day" 15c feature, at each

Glass Water Jugs

Easter Candies and Novelties



11c

69c

25c

51c

hos.
Large Chicks
Marshmallow Eggs
Cross Filled Eggs
Chocolate Nabibis
Chocolate Novelties in box
Chocolate Novelties in box
Chocolate Novelties in box
Egg Cup with Chocolate
Egg Cup with Chocolate
Eggs Resh
Eggs Resh

CANDIES WELL PRICED Imported Licerice Alisorts Chocolate Milk Buds English Wrapped Toffee Scotch Mints Toasted Marshmallows—Fr

Easter Wrapped Cavalier Chocolates
All of the delicious hand-rolled quality—All creams, or creams and hard centres Special, 1 lb, box 50c, 2 lb, box 51, 3 lbs, box L30 Foil Wrapped Cream Filled 4nd Marshmallow Filled Chocolaits | Chocolaits ggs, Chicks, Rabbits— | Easter Novelly Chick and Rabbit Wheel Carts. 15c, 25c, 35c, 30c Candy Dept.—Mark Floor HEE

Buy Your Supplies in Our Pure Food Departments-Special Values! **HBC GROCETERIA**

ı	3 1bs. for 8	0c
	20 lb. sacks 1 10 lb. sacks 6	.29 67c
-	SYRUPS and Moi Bechive 5's Rocers' 5's Ginger Bread Molasses, 5's 2's Un	430
	TEAS and COFF Fort Garry Tea. 1b. Fort Garry Coffee, 1b. HBC Broken Oran Tea, 1b. Red Label Coffee, 1-lb. tin.	65c
The second second	JAMS and MARM. Empress Jams—Pure Strawberry, Black (Apricol. 4% each Marmajade— Avines, 4% each EXTRACTS and VI Artificial Vanilla, Dy-	53c 47c

2.79 1.43 79c	Peache Austr Pears.
SOAPS and CLEANSERS JIFF DEALS (200 Only):	choic
Jiff Flakes - 1 Pearl White	
Soap, 1 Cocoa Pumico Soap,	1's, 1
all for 23C	11
and Free Rinso 35c	Libby
die tier times	Libby
	Grapel
Soap 6 for 28c	Libby
LUX 6 for 33c	11
	-
per tin 19c	Spinach-
Royal Crown 9 tins 11.	Asparage
SOUPS and TOMOTO JUICE	Picnic,
tylmer 3 for 95.	
(Except Chicken)	Kellogg's
4 for 25c	1
Tomato Juice, Aylmer, 10-oz.	Quaker 1
4 for 25c	pkg
Pickles-Dyson's 34-oz. sealers;	
Sweet Mixed, Onions 29c	Quaker !
CANNED VEGETABLES	pkg
choice; Peas. 3's, sieve 5;	7 11 17
choice: Green Beans, 2's:	Rolled Or
4 tina 49c	Premiu
4 49c	pkg
7-17	_

RY	DIAL 271
	POTATOES
CANNED FRUIT	90 lbs. sacks 55c
squat. tin 23c	WASHED VEGETABLES
	Polatoes, 6 lbs. 10
astralian 25, tin 19c	
rs. Reyal City ofce. 2's squat. tin 19c	Carrete o the so
apple-Black Latel.	
ced. 15c	Parsnips. 4 lbs. 25
	At
2 tim 29c	Turnips, 3 lbs. 10
apple Juice, 12c	Green Onions, Radishes, Lettu
	Celery and Tomatoes for Spri
2 tins 23c	Salads!
	Pastry Section
bby's 1312 oz. tin 14c	Crumpets. 1 P
2 tins 27c	
	Chelsea Buns, 12
th- by a 2's	2.dos. 23c
gus-Elbby's OF -	
ic, White Tip 25c	
Cereals	Macaroons, 10
e's or Quaker Cornilakes,	Tea Cakes E for 11
3 for 25c	Tea Cakes- 5 for 11
	Biscuit Section
Puffed Rice, 15c	
	1.B.C. or Christies Graham
2 tor 29c	Wafera- 1-lb. cello pkt 15
	2 tor 29c
110	2 250
2 for 21c	Excell Sodas-Plain or suite
	each 13
premium, each 19c	Peek Frean's English Biscuits Butter Puffs, Polo Jam Ro
ium, 29c	Troy Cream.
29c	All at, pkt 25

330	
C Ibs. 10-	
6 1bs. 10c	ı
3 1bs. 10c	LI.
4 lbs. 25c	П
3 1bs. 10c	Car
dishes, Lettuce,	3
Section	Pin
15c	Jel
12c	To
23c	
20c	Wa
10c	-
5 for 11c	1
Section	Bal
s Graham	N
15c	M
29c	_
19c	P
polo Jam Roll.	
25c	L
	-

PERSON	AL SHOPPING C	ONLY :
9 TO 10 A.M. SPECIAL: 1996 Tim Aylmer Tematoes— 2's, choice, per tin 7c	Extra Special Aylmer Peas and Carrots	2 TO 3 P.M. SI Libby's Corned Be 12-oz, tin (Limit 3 to a Co
anned Cherries—Glenwood Red Pitted. 2's. per tin	2 for 23c Butter, Hudsonia 3 lbs. 71c	Cheese, Kraft. 16-02. Plour—HBC Scal of 24 lb. sack
Nabob . 0 25 C Matters—Aylmer choice, 21/2 23 c 2 tins 23 c ax or Green Heans, Eastern pack, 2 tins 25 c		Shortening—Jewel 2 for 25 Jam Royal City; Raspberg
PEA—HBC Broken 37c Indian, lb	Toasted Sodas McCormick's 15c	Aylmer Ja With Peti
Macaroni, R. C. 23c 3-lb. box 23c Post's Bran Flakes, Grape Nut Flakes, Rice Krispies, Muffets or Quaker Cracks	1000 Tins Aylmer Tomato Juice	Glass Strawberry, R Black Currant an berry.
each 10c	1014-01. 5c	Pure Foo —Jasper

HBC FRESH MEATS

ALL DAY SPECIALS 8c | Choice Pork Loins-20c Shoulders Choice Lamb. 10c Choice Legs of Lamb, per 1b. 22c 12c Round Steak Roasts, 14c Mild Cured ! Breakfast Rolled Prime Rib Rosats. 16c 26c Old Ontario Cheese- 28c 18c Fresh Brisket
Buel
Per lb. 6c | Shoulder Veal
Roants 12c | Freeh Pork
Hams 12c

CASH AND CARRY SPECIALS

9 to 10 A.M. SPECIAL!
Blade or Round Bone 5c

Roants, per lb. 5c ALL DAY CASH AND CARRY SPECIALS Buit Pork Roasts. 14c | Mild Cured Corned 12c Pure Food Markets -Jasper Ave. HBC Fresh Hama-haif or whole, lb. 16c | Pure Lard, 2 16. 27c

Easter Greeting Cards

5c, 10c, 15, 25c, 35c, 50c



Jewelry, Half Price

Spring Millinery—



A PRICE FOR **EVERY PURSE**

- Off the Face
- Brimmed Models

You will find them here in many fascinating variations

CHIC STRAWS AND CREPES

Flattering, intriguing hats, sure to find something to suit you and your pocketbook, too, in this group—which includes stunning sallors with roll brims—bumper brims and straight brims—new.

MORE SPRING HATS

Pick a casual brini, a pert sailor, or a gay, young off-the-face model that shows your bangs or your brow! Designed in crepes, straws, felts or combinations of those stated. Colors for every ensemble. Priced at 1

FASHIONABLE ROUGH STRAWS

Specially purchased and priced for Bay Day, Saturday—Ves, the fush-lonable rough straws and fine Baby Milanette ribbon or bone ornaments and novelly trimmings add to their surariness. Noted shades are Brown, Navy, Grey, Blue, Green and Black, Priced at, only

MILLINERY BRIMFULL OF SMARTNESS

Forward jutting, upward rolled, gently flared—or just plain straight—no matter, if it's brimmed, it's smart—for brims, today, are more picturescue than ever. Smooth or rough straws—youthful and flattering as can be. Priced at, only

STILL ANOTHER GROUPING

Hats that are flattering, exceptionally good looking and needless to say decid-we. Best of colorings—wide range of trimmings—all head sizes, including Lady Hudson felts — exclusive to the "Bay.". Pried at 1

Swagger Suits-

Four price groups that include the smartest of stylingthe newest in Swaggers and that combine the practical with

Two-piece Swaggers in monotone tweed with smart neckline that buttons high to the throat. Coats that swing loose from the shoulder, yet long enough to wear as a separate coat. Sizes to 44, at

Two piece swaggers, distinctive in styling, featuring the Regency Recfer type, the Cossack influence and other new ideas in the modern swagger. Mostly fashloned of Monotone Tweeds. Sizes 12.95

Three pieces—The two coats make it warm enough to wear right now and it's easy to adjust when warmer days arrive. Short tailored suit with full length topcoat. Sizes to 42

Suits a little dressier in type, featuring tree bark and wool crepes, ³1-length coat, others in tweeds favor full length in ⁵c coats with tallord skirts. A wide variety of styles and fabrics. Sizes to ¹²

200 NEW FROCKS

1000 PAIRS FULL FASHIONED SILK HOSE

Yot'll want at least two pair of these sturdy "semis" to wear for knock-about wear — and here's how to save in purchasing them. 42 gauge, 7 strand—fashioned with French panel heels.

Irregulars of our regular 75c line. Sizes 814 to 1014. Pair

COTTON PRINTED FROCKS! STYLES GALORE! To wear through the hours of a busy day. Short sleeves and no sleeves—styles in dainty types with their organdic frilled and self time collars and cuffs. Skirls are pleated or flared to suit all tastes. Colors and patterns in all points of the spectrum will surely give you the desire to get several. Sizes 14 to 50. "Sky DAY."

1.50 REAL SILK CREPE HOSIERY

Better take notice of this hosiery selling—because it's not often that we price these hard wearing, good looking hot soles olovit Sheet for their sheer lovelines, their fastering slimness, their exceptional durability, every pair perfect, ringless and full fashioned—art moderne heel. Sizes 815 to 1015. Pair

Ringless Chiffon Hosiery

New Capeskin Gloves

Children's New Spring Stockings

New 1x1 rib cotton hose in medium weight — colors are Beige.
Fawn and Brown. Sizes are 6 to
10. Price is only

Suede Fabric Gloves

New Easter Neckwear

All beautiful, many with matching cuffs, very feminine, too, in their dainty details: fashioned from Organdies, Laces, Nets, Crepes, Tartans and the new starched

Select Your Easter Scarf

Good Looking Handbags

SPECIAL! NEW CREPE SLIPS Certainly they're lace trimmed, shaped to top style, filled top and with adjustable straps. Bias cut in generous lengths. Sizes 32 to 44. Fit the way

you like them too. Each D. and A. Girdles

Side hook skyle—figured could still reception and the state of the sta

Crepe de Chine Slips

VELVA-SUEDE LINGERIE

Novelty Plaid Skirts

Girls' Blouses

Fine quality broadcloth blouses, finished with hand smocking, trimmed with self-frill around collar and cuffs. Shades 98c of Blue, Malze, Green and White. Sizes 2 to 10 years. Each

Leatherette Raincoats

Adorable Frocks For Girls

They're just as carefully styled, and trimly flattering as grown-ups' styles. Silk crepe including the new Tunic model of figured silk plaid.

Hundreds of Pairs of New Spring Shoes Sale Priced for Bay Day

Special! 200 Pairs Regular \$5 Shoes

Special! 200 Pairs Regular

200 pairs taken from our regular stocks—including "Air-Step" and Dorothy
makes.

3.30

WOMEN'S BROGUE OXFORDS



Women's Smart Footwear

A worth-while opportunity to outfit yourself with sport or street shoes at less than two dollars a pair. Street shoes are in Black, Blue or Brown in three and four-eyelet style with Cuban heets, Sport shoes are two-tone snoke and brown leather with leather soles and low heets. All

Children's "Cushion Sole" Shoes





Hndson's Bay Company.



GIRL GUIDE DAY **SATURDAY**



See Them Saturday Note Their Splendid Value

You'll Be Pleased With Their Snappy Tailoring

Two-Trouser Suits

They're new, every one of them! And in addition to being exceptional value, they're in amart styles that indicate what the well groomed man will ware this Enaster.

• Worsteds—Blue, Black and Brown abades.

• Tweeds—Bredlum Grey and Brown effects.

• Flaunchs—The light and medium shades (Grey and Fawn.

• Bestrable patterns in the Spring shades Full range of models. Sizes 35 to 46.

McGregor Half Hose

Sporty check plaid, or overchecks in the bright shades or conservative colorings. Sturdy, fine cashmere yarns; soft and comfortable. Sizes 10 to 11½. Pair—

49c

Men's Pullover Sweaters

V-neck style, Penman's all wool worsted yarns, kuit in a fine elastic stitch —Plain shades with com-bination brims. Sizes 36 to 46.—

1.49

Men's Underwear

Watson's combinations; natural shade, knit a fine flat stitch. Short sleeves, ankle length, in buttoned or buttonless styles. Sizes 36 to 44—

\$1

Expertly Tailored Topcoats

All the leading topcoat styles for Spring are represented! Tailored expertly from Polo Cloths, Tweeds and Checkbacks.

Balmaccan, Polo, Ragian or Guard models — pienty of Fawns, Browns sys, in all the new pattern effects. Come early and choose yours for Easter Sizes 35 to 46.

Broadcloths Shorts New Easter Men's Under Hats for Men

Our "Kingsway" brand, blocked from a fine felt in the 1935 shapes; latest shadings to go with suit or topeout. Sizes 67% to 734—

2.95

Vests

White, fine spring needle knit, good quality, fine cotton yarns, Sizes 36 to 41—

MEN'S TRENCH COATS

A special pricing makes these fine Utility Coats doubly attractive. Cut in the regulation Trench Coat style from a putty shade of rubberized fabric that is windproof and waterproof. Sizes 36 to 44. For Easter shopping. Priced at

MEN'S TROUSERS

- Sport Tweeds and Flanuels.
 Worsteds in Blue, Bluck and Brown.
 Serges in Blue and Grey.
 Waist sizes 30 to 44. Pair

3.95

Men These Were 6.60, \$8 and \$9

• Cantilever.

• Leckie.

• You've been waiting to pick up a pair of good looking oxfords for Spring, Saturday's the day to get them! Were clearing illmited groups of these high grade shoes at a saving.

There's a choice of black or brown in plain cult and Sectch grain leathers. Blucher, Balmoral and Brogue styler. All have stoot leather some Sizes 6 to 11 are included.

5.95

Men's Black Oxfords

Serviceable black side leather exterds, built in the popular medium round too last in Blucher cut style.

Leather sewn soles and rubber heels. Sizes 6 to 10.



Boys' Sturdy Boots

Black box kip leather uppers with sewn and pegged bend leather soles and rubber heels. Sizes 11 to 5½. Pair, only ...

SALE! 30,000 VIRGINIA CIGARETTES

Maio by a well known manufacturer who, we are not permitted to name. A mild cool, it-prust casy cigarette which is sure to please. No phone orders or C.O.D. orders. 100 for 89c claim 600 to a customer. Shop early "Bay Day" Special, only

Men's Black Kid Boots

and Oxfords

A special purchase price—every pair has fine kid uppers; the soles are Goodyear welted and you have a choice of three lasts. The Banker, Recede and medium Bucher. Width

C to E. Stres 6 to 11,
pair

Boys' and Men's Shoes, Japper Ave—HBC

Windbreakers

for Men

Arrow and Forsyth brands; stripe patterns and pisin shades; full size —roomy cut. Lastex in-sert in waist. Sizes 28 to 40—

55c

Boys'

Golf Hose

Ali wool and wool mixtures—knit in medium weight rib stitch. Grey, Fawn, Brown shades with fancy turn-down tops. Sizes 7 to 10. Our 59c quality reduced to clear, pair

39c

50 New Suits

FOR BOYS AND YOUTHS ().95 3 PIECES ...

Few young fellows will want to miss this oppor-tunity to save on their new Easter outfit.

Just arrived! New tweed materials—grey, fawn and brown shades—single and double breasted styles— —nicely tailored with art silk lining—wide bottom trousers, too.

Sizes 6 to 12 years—Coat, Golfer and Longs. Sizes 13 to 18 years—Coat and Two Longs.

BOYS' WHOOPEE PANTS

Sturdy black drill goes in the making of these fine 79¢ school pants. Extension waistband, clastic insert at waist, finished with wide cuff bottoms. Sizes 6 to 18 years. Pair

BOYS' BLOUSES

Good quality broadcloth; a nice new selection; stripe 50c patterns or plain colors. Regular collar attached style. 50c Sizes 6 to 12 years

these at this low pricing, metal covered truds—ad and comtrays.

trays. 5.95



ZIPPER UTILITY OR SHOPPING BAGS

You'll want one of these handy bags—they're rubber lined fabric—leather binding and handles — large zipper opening and the size 18-inch. 1.98

LEATHER CLUB BAGS

A real bargain for Easter shoppers! They're full sized, roomy, 20-linch (Tub Bags of pebble grained split cowhide—leather lining, double drop handles, new reinforcing 7.95

LADIES' TRAVELLING CASES

You'll look far and wide for better val-ue than this! Fibre construction travelling cases in black ename! finish, relatored corners, nickel plated snap lock—a sturdy, neat case you'll be proud of, 20-inch size.

1-oz Skein 7c

300 Attractive Oval Pictures

Masters, Bogs, Flowers and this and White Silhourtes. 25c

EASTER BOXED

STATIONERY

Typewriter Paper
See licets good quality white 89c
box. Special, per byx

Mimeograph Paper 500 sheets high grade white 79c sheets high cograph pap Si. Special

Playing Cards
tractive picture backs: line
1 linish cards with gift edges
1 linish cards with gift edges
1 decks)
(4 decks) Fountain Pens
ip style pens is mystifed col-49c

Writing Tablets
30 sheets of lines finish paper, all white, letter size, 300 only Correspondence Envelopes 25 in package, all white linen 10c

An Economy MESSAGE TO DRUG SHOPPERS

TOILETRIES

ORDER OF THE PROPERTY OF THE P NOXEMA CREAM

NOMEMA CREAM 1- TANGER LIFETINE 1- TANGER LIFETINE

TOOTH PARIE Large !

49c 19c

cloth), sach 19c
200 Woodersoft 2 pkes 37c
Notes 39c 39c

REMEDIES

REMEDIES
VIROL—LATE
ADSCRIBES (EXTRA
ADS

Lunch in Our Dining Rooms

Complete Plate 35c

Cafeteria Luncheon 25c Afternoon Teas, 3 to 6 p.m. 25c Tea Cup Reading by Madame Jose. Fourth Floor—HBC

1600 Skeins as a "Bay Day" Feature! A wonderful opportunity for smitters to purchase this fine quality, 3-ply wool.

A splendid range of shades as given—suitable for knitting or crocheling children's summer garments, sweaters, etc.

SALE OF 2-PLY FLOSS



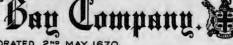
MAIL ORDERS

If you live out of town your Mail Orders will be filled as long as quantities last.

rsonal selections made for you, write Personal Shop-



ndson's Bay Company.



STORE HOURS 9 TO 6 P.M. Telephone 27141

Now Is the Buy!
Time to Buy!

Time to be a second to be seen in the second to be sec

HE CROWDS SATURDAY

-AND GIRL GUIDES' DAY-Bringing You Savings That Are Startling

DOOR OPENING 9 O'CLOCK SPECIALS — PERSONAL SHOPPING ONLY

PAGES Values for

Of Thrilling Easter!

EXTRA

STAFF

To give you as efficient service

extra cashiers. Please assist us

ssible there will be extra staff,

Provincial of the Province

Wash Suits • Scores of little styles in sizes 2 to 6 years—choice of colors. Shop early for this special "Bay Day" value, Each Children's Wear, Second Floor—Hec

They're not imped—blue drimped—blue drimpid—blue drimp, high back, astred leg lengths; egular pockets in tes 36 to 44. Only,

Men's Shirts Plain shades of blue, in and white. Smooth roadeloth; collar at-tached style; ibarrel uffs. Sizes 14 to 11. Bay Day" value at, seh each
Men's Furnishings, Jasper Ave.—
HBC

Misses' Coats Monotone tweeds and ribbed cloths in Spring shades. Weil siyled, 34 only, reduced greatly. Real value at Coats, Second Floor—HBC Celanese Taffeta Celanese

• "Moire" wase—All the popular colorings: Rose, Bluc, Green, Wide, Regular 149 yd. Special, yard

Braperies, Third Floor—HBC

Home Frocks

Women's Slippers Soft leather house opports, with Cuban els. Padded soles. tes 2 to 3. Regular and 125, A good buy pair

Terry Towelling Terry towelling, 500 yards only at half price, Regular 20c yard — A real "Hay Day" saving at, yard Wallo Floor HBC Men's Work Boots

Black Western
Elk leather lace
boots - medium
meight leather seles
to 11. Perional
shoppina, pair
Boyy Pootway, Jasper Ate.
HEC

End Tables e Early shopping will find these worth-while. Quantity limit-ed-hard, smooth fin-ish, smartly shaped, too. Each, only Furniture, Third Floot \$1

Candy Special e 590 lbs. delicious Mint Humbugs that the whole family will en-joy. Personal shopping only. No C.O.D.'s, lb... Candies, Main Floor—HBC

Laundry Soap

Mixing Bowls earthenware bowls— earthenware bowls— and 10-inch size. Better be down at 9 a.m. sharp for these sets.— China, Jasper Ave.—HBC

Neckwear Don one of these r the Easter parade. aces, Neil, Satins in le lot. Regular 59c dives. 9 g.m. special,

Hollow-ware Bon Bons, Mayonnaise
Jars, Tea Strainers,
Butter Dishes, etc. Reg.
\$1 value. "Bay Day"
pricing, each Children's Socks Offinancia of pength socks, Liste and colton misture; turn down cuffs, smart patterns and colors, Sites 5 to 3 ty, Reg. 20c, Special, page Children's Socks, Main Floor-HBC

Girls' Skirts Real slik crepe, that is pleated on bodice—choice of nine shades. Sizes 2 to 6 years, Personal shopping only, each
Girly Wear, Second Floor—HBC

Lemon Oil • 50 only, bottles of Lemon Oil; large size, a 20c value, Fof 9 a.m. shoppers, "Bay Day," 10C at, each bottle Hardware, Jasper Ave.—HBC

Boys' Pyjamas o Greatly reduces: Flannelette pylamas -stripe patterns; good weight material. Sizes 5 to 11 years, Suit. Hoxs' Wear, Jasper Ave.—HBC Men's Sweaters rib, knit from un-yarns; contrasting n. Sizes 18 to 42, 40 y, Saturday, 9 a.m.

Men's Wear, Jasper Ave .-- HI Waxed Paper e 200 packages Waxed Paper, 50 foot rolls in knife edge cutting box. Regular 15c. Personal thopping only, each ... Stationery, Main Floor—HBC

Cello Naps

• 12 pads in each pkg.
Nice soft absorbent
quality pads. Here's a
real value women and
misses. Pkg. only
Notions, Main Floor—HBC Roller Towelling

500 yards linen rol-r towelling; Ideal sality; colored bor-land; 9 a.m. special, 150

STORE EXECUTIVES FOR GIRL GUIDES' DAY

Note Your Departments Carefully-Cloak Room Fifth Floor

Mrs. Duncan Smith, Convent of the Co

weefully—Cloak Room F
Women briefs
Bisy Cathler
Bisy Cath Stationery Mrs. Stationery Mrs. Stationery Mrs. Stationery Mrs. Stationery Mrs. Brown Seeding Mrs. Mrs. J. Mrs

Song, Mrs. James Walker. Piano Solo, Mrs. John Sydie



THESE ON SALE AT 2:30 P.M.—PERSONAL SHOPPING

Women's Smocks Striped percale annocks. Hue, Red. Green and Brown. Long sleeve, senerous cut. All sires. "Ray Day" value, for 9 a.m. shoppers. 1.49

Lach Home Frock Section, Secon-Floor-HBC

> Boys' Sweaters Pharply reduced —
> Nurdy wood yarns in
> V-neck style. Plain
> shades, fancy trim.
> Sizes 6 to 14 years.
> Fach
> Hops' Wear, Jasper Ave.—HBG

Women's Blouses

Curtain Panels o 100 only, filet net curtain panels, 36" by 2'4, yards, Engilish weave, dainty wosen patterns; cream color Each.

Winnipeg Couches Regulation conen and mattress, with strong crebmne covering. Rigid angle fame and cable spring. Regular 13.95. 2300 special speci

Mugs e 280 blue harrel, shape mugs, for the kiddles, just ideal, Regular 10c, "Bay Day" Special, each

Boys' Oxfords ther extends with rom-position soles and licels —Sizes II to 13 and 3 to 514. A real saving

Hoys' Footwear, Jasper Ase,-

Women's Overshoes Women's Footwear, Second Floor

Women's Hosiery

Women's Hankies

e Imported woven hankles; amart colored borders, daloily deafens or plain white. 2320 special, baturday, each Hankles, Main Floor.—HBC Women's Underwear

 Spring cotton knit;
 Franties and Bloomers.
 Plain cotton, also silk
 and cotton—and siles in
 ach group. Formerly
 33c to 53c, 2.39 garment Women's Ungerwear, Second

Playing Cards (Himit 2 to a customer)

• Personal shopping
only; don't mise this
"Hay Day" offer! 200
packages, bridge size
cards, 2:34 special,
net

e 200 packages only— the wordersoft p a d that assures comfort and safety. For 2:30 shoppers only, package of 12 pads.

Candy Special!

• 289 lbs. renume old-fashtoned Peanut Tol-fee. Mock up "Bay hay" at this pricing. per lb. bag ... 156 Candy, Main Floor—HBC

Lunch Cloths

with four napkins. To be finished with cre-cheding or fringing. 956 Each set only

Ironing Cords o 30 only, froming cords; regular 39c value. For "Bay flay" ahoppers at 2:30 only, 25c

Novelty Voiles

• 500 yards, novelty volles in attractive de-signs; comes in light and dark grounds, 2:30 Special, yard .

Piece Goods, Main Hoor-HBC

RATIFICATION OF NEW CITY POWER AGREEMENT NEARS

Three-Year-Term Basis Regarded Most Favorable

Edmonton Bulletin

FIRE DEPARTMENT H. H. Parlee, K.C., Pre-DRILL SATURDAY BEFORE RIALTO

SECOND SECTION sents Calgary Hydro Corporation Submissions At Special Civic Meeting

YOU MAY HAVE YOUR

SUMMER

Suit or Topcoat

TAILORED in any style

From the MATERIAL you In all the latest patterns in Tweeds, Serges, Worsteds

The City's Lowest Price!



Gleaned From Today's News

I Saw Today

H. A. Crabb, 8350 Rowland road, cill sail from St. John on Satur-ay on the Canadian Pacific steam-

THE INQUIRING REPORTER

FREE WITHSUITS



CANADA'S BIG CHANCE FOR **BRITISH MART**

Hog and Cattle Producers Have Good Prospects In Sight

FAMILIES FLEE BURNING STORE

TO DISCUSS

CITY RELIEF

Campbell's Unique Contest Proving

Big Attraction

BALMY WEATHER FOR EDMONTON EATON'S BUY CHOICE BEEF

EDMONTON GIRLS AS FILM STARS

EDMONTON BOY AT CITY SHOW WINS BURSARY

PAGE THIRTEEN

To Our LIENTELE!

> Our business o being one new quarters.

ALLARDS

206 Northern Investment Building A. E. "AMBY" ALLARD R. A. "BOR" ENGLISH

New Spring Clothes For the Entire Family—Featuring Style and Quality at Low Prices!

WATCH OUR WINDOWS!

45

690

15c

25c 35c 10c 9c 10c 10c 2 1 25c

Apples . . 5 lbs. 25c Se

ORES 2 for 25c

2 uns 29c

43e

6 " 25c

7c

W. W. SALES LTD.

97th Street and Jasper Avenue

s15 \$16.50 \$18.50 \$21.50

Your Search for Quality is Rewarded at

BOND CLOTHES

101 St., Near Jasper (Bldg.) Phone 26633

THIRD TRIAL OF

SUIT IS SOUGHT

Our Tremendous Stock is on Sale—Many Spring Items That We Bought Before Our Manager Decided to Sell Out, Arriving From Time to Time, But It All Must Be Sold—A Store Full of Bargains!

Redeem Satin-Glo Coupons Here

Although you may only have received one set of Satin-Glo Sale Coupons in the mail, you can get EXTRA COUPONS here. This enables you to buy all the Satin-Glo you require for all your Spring decorating.

Enamel

| REGULAR | MALE | PRICE | PRI

Get one of Our Handy Paint-er's Tins, worth 30c. If bought with paint, only 5c 10 ROLLS 25c

Square TOILET PAPER for the nickel plate boxes. \$8.65

WHITE DINNER PLATES... 12c

Varnish

CEDAR FURNITURE POLISH

ral CONGO-\$8.95

Satin Finish

| PRICE | PRIC

90 lbs. 55c

Extra Pants

CALGARY HOTEL ST. REGIS

Turn To Page 15 ARMY & NAVY AND Salvage Sale

THE GREATEST BARGAIN EVENT OF THE YEAR - BUY AND SAVE!









50e

DRUG Specials

Clearing a Wholesale Surplus Drug Stock

Saturday Stock Up at These Bargain Prices

	T T. V. V. C. C. D	nargan	
5c	13c Gaure Bandages, 1-inch or 11g inches .	22c and 39c	Lady Ester Cre
19c	33c Dry Cleaning Fluid, 10-or, tin	Creams. 29c	Pond's Creams,
freshing 5c	fruit drink. Lemon, Lime, Orange .	Soap for the Shampoo-	13c Ter Seap f
59c	60e Italian Balm-With be penser; complete		33c Cold and V
5c	13c Armand's Foundation Cream		\$1.00 Ambrosia Powder
19c	De Pepsodent Antiseptie	le Modess, 25c	New Style Mode
	3 Cakes Cashmere Bouqu One 25c Cashmere Bouquet Perfume, all fo	Gloves-Alt alzes. 25c	
0 -	20c Writing Pads-15 shee or kid finish paper, for	t Five 10c	Zenith Blue Bla Pkg. of Five
39c	30c Kleenex Tissues, 500 sheets	2 for 5c	Porcelain Frogs blades, at
69c	73c Kruschen Salts-		23c A.H.S.&C. Tablets
39c	60c Perfume Atomirers, pastel shades	Teeth Paste. 29c	35c Mer Tooth 1
39c	tream. Reg. 60c, for		231 seining Ponders
49.c	60c Fruit Saline, 814-oz. bottle		50c Theatrical (Cream, 15.1b,
89c	\$1.25 Burdock Blood Bitters	After Shaving 29c	Lotion, 8-oz. h
49c	60c Andrew's Liver Salts		13c Gainsborous Powder Puffs
. 5c	10c pkg, Hair Pins or Bobby Pins	ian After Shaving 14c	50c Florian Afte
	35c Lifebuoy Shaving	ry Bath Suan.	23c Fancy Bath
29c	Cream	g Bath Soap, 9c	cake

ARMY: NAVY TERIA GROCE and MEATS ..

MAMMOTH FOOD SALE SATURDAY

Greater Savings than Ever in this Week-end Food Sale — Hurry Down and Stock Up at These Sensational Prices! JAM SYRUP

re Strawberry, 45e

COFFEE Lb.35e

2-lb. 15c 5-lb35c ORANGES BOZ. 39C

-LENTEN FOOD SPECIA	LS
CHEESE, 1/2-lb. packets Fach	10c
SARDINES, Brunswick 2 Tins .	9c
SALMON, B.C. Keta Tall tin	11c
SALMON, Fancy Sockeye, 1/28 Tin	18c
MACARONI, 16-oz. packets tach	9c
HONEY, 32-oz. jars	39c

SALMON, B.C. Keta SALMON, Fancy Sock MACARONI, 16-oz. p. HONEY, 32-oz. jars . EGGS, C Grade	ackets tach 9c
TOCOANUT 2 der. 19c	RUTTER, Edberg Creamery 3 lbs. 71C
Mince of Apple 2 for 25c	PRUNES. 2 lbs. 25c
TASTY ROLLS, 10c	LARD, Thistle 2 lbs. 25c



25e

BACON

LEG VEAL ROAST,

MEAT Bargains

4" 19c

1.b. 38c

10c

SWIFT'S HAM 20c	4 lbs. 25c	
2 lbs. 25c	Special SMOKED HADDIN 13C	
HOREL BELL ROSST. 8c	SIRLOIN VEAL ROAST. 13	
or ROASI, 7c	NIEWING 4 10 25	
er to	SHOULDER VEAL ROAST, 8	
er Ib	DEAN ROAST FORK. 11	
REMI GROUND BEEF	PORK 2 10 25	

13c PURK and BLEF SA

36" Broadcloth Shirting

Flannelette 3 yds. 50c

36" Rayon Taffeta

Plain shades of Gold, Rose, Green and Black.

2 yds. 50c 3 yds. 50c

rinted with vat color

in dots, spots, stripes and neat floral patterns.

2 yds. 50c

36" Broadcloth **PRINTS**

All fast dye in a lovely range of neat designs.

Garter Belts Braided coutil, elastic inserts, narrow or deep style. Sizes 21 to 30.

50c

SILK DRESSES of All 50c eds of them grouped i on'll like, and for ever to 20, 38 to 52 and half Horry

SUITS and SPRING COATS 1.50

SUITS and SUITS well tailored of all wool worsteds an d Harris effect tweeds: styles for soning and the more suite men. Sizes 34 to 46. COATS tailored in the newest Spring styles, for all tastes, All wood mate-rials, Sizes 34 to 46. (Men's Clothing Dept., Main Hoor)

\$7.50 Men's Trench Coats
British made, taped
seams. All sizes.
(Main Floor) 4.50

\$25.00 Prince Clothing — Men's and Young Men's two-Pant Suits—

18.50

SENSATIONAL

Reg. \$22.50 Men's

High Grade **Spring Coats**

13.50

very wanted new style in its lot, tailored of import-imaterials. All sizes. (Main Floor)

SILK KNIT SLIPS silky rayons in silky rayons in Silace trim-

Reg. to 40c Women's SH.K KNII PANTIES

3 prs. 50c

95c Ladies'
COMBINATION
UNDERWEAR
Fine white jersey
knit, fleec -lined, 50c

2 prs. 50c

50c

im. All sizes.

A pre-Easter sale for every member of the family. Buy your Easter outfit at the Army & Navy—Our own perfect stock reduced in price to make your shopping for Easter a profitable affair!

Reg. to \$13.00

Ladies' COATS at Right up-to-the-minute in styling—scarf collars, slack and patch pockets; large range of shades to choose from. Sizes 14 to 44.

Reg. to \$17.50

Swagger SUITS at

Full length, 34 or finger tip length coats, tailored or loose fitting styles; the materials are wood. Be sure and see these! Sizes 14 to 44.

Coats for Every Woman. Sizes are 13 to 20, 38 to 52; Half S YES, A DEPOSIT WILL HOLD YOUR CHOICE:

1.50 Reg. to \$4.50 SILK DRESSES Reg. to \$6.50 SILK DRESSES 2.50

3.50 Reg. to \$7.50 SILK DRESSES Reg. to \$9.00 SILK DRESSES

Ladies SPRING COATS pulos, tweeds. Smart t are plain or helted; ge of shades. Sizes 11

SWAGGER SUITS

VALUES

MILLINERY

ALUES 50c

Reg. \$3.00 Ladies' Shoes in black ild or linen. All styles 50C and heels. Not all sizes. Pair

Reg. \$3.00 Men's Dress Boots and Oxfords

4 pairs 50c (Main Floor)

BOYS' PANTS (Boys' Dept.

50c

1 .50

Men's Canvas Gloves 6 prs. 50c ollar attached style, 50¢

95c Tooke's Red Seal QUALITY SHORTS Broadcloth
nd Smartex
materials 50c

25c MEN'S IRISH LINEN HANKIES 5 for 50c

Reg. 31 Fancy LEATHER BELTS All sizes. (Main Liver)

50c

REG. to \$2.95 Men's RUCKSKIN CLOTH WINDINGERKERS \$1.50 | \$1.50

Big Boys'2-Pant Suits

50c

50c

50c

50c

Reg. \$2.50 Boys' Boots and Oxfords realf leather only Solid leather sewn and rubber heels. Sizes 11 to 13 and 1.50

1 .50

Come with

the

RIALTO THEATRE, EDMONTON, ALTA. Crowds! 101st STREET, OPPOSITE

50c Men's Felt Hats

50c

Men's Undershirts 3 for 50c

s Overage state of the state of

Avy doeskin and 50c

Res \$1.00 Men's Pullover Sweaters

50c

Doors Open

9 a.m.

Spring Camp To Be Held By S.C.M. at Fallis

is year, at the termination of maintains, from April 20 to May This is the fifth annual camp of 8. C. M. and the theme followed ough as a basis for discussion ough as a basis for discussion of the following the f

INSURANCE

GIRLS PLAN SPORT DANCE

Calendar

e. Hugh Farthing, M.L.A. ary will address the Cana i. Club on Social Credit at the ding to be held on Friday et in the Conservative of is. McLeod Building, This me will take the place of the re-nonthly meeting.

SAVE BEATTY WASHER

tustomer leaving town has with us a real Bargain on a Beatty Late Type Washer.

Complete with Three Wash Day Accessories See This Washer Saturday at Our Store

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Admiration For Saint George

HOSE days are gone forever, is what Mr. H. J. Lemon of Rule George

over, Alberta, lineagh, as he remembers the few forevers of Rule George and the Lemon with a shad of western who had gather the beautiful Pencess Alexed as human off-birthday, proceeded to wisel quilting frames, By swatters and varie to be sacrificed as human off-birthday, proceeded to wisel quilting frames, By swatters and varie to be sacrificed as human off-birthday, proceeded to wisel quilting frames, By swatters and varie

Easter Fashion

Whet Your Fashion Appetite on These Special Values For Saturday

Tweed Swagger Suits	\$15.95
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Dainty Dancettes

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SIX rooms maple floors throughout.
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Prices and Prizes as usual.

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Dance 25c

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In loving memory of our dear father, Daniel M. Stene, who died ibute, true and tender, er we will always remember."
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PEDIGHEED Pekinese pups, females:
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tAY Percheron, 17 years, weight about 1,800, good sire; must sell; good easons; make offer, Geo. Willia.

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REDECORATED, modern brick house large attle, ground floor, second floor autics, gas, garden, reasonable 11065 25 th. 1031-69 KIRK-ALTA Block-Dandy large, 100m suite; reasonable. Ph. 73166,

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COSY front room, nice, bright, quiet RNISHED and housekeeping r. to rent. 9925 102 St. Phone 22469. SEBERRY Hotel, 103 St., close Jas-

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DATED at Edmonton, Alberta, this i day of April, 1935. ALFRED RUSSELL, City Clerk, Civic Block, Edmonton, Alberta

Notice to Creditors of First Meeting Where Assignment Made

In the Matter of the Bankruptcy of GOLDSBURY H. HOLMES,

ink of Toronto Building.

Whitney Letter

NEW YORK, April 12-I saw enough

JUSTICE IVES **ADMITS ERROR** DIVORCE RULE

Plaintiffs Will Not Have to Disclose Misconduct on Own Part

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De Al medium | Al producers | Gaircele |
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De Al medium | Al producers | Gaircele |
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No. 1 dairy butter

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MONTREAL. April 12-Dar ;
London up two cents at 535 an
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funds. The fixed \$35 Washingtic
amounted to \$35.12 in Canadian

WELL~IT LOOKS AS IF TH' COLD GRAY DAWNS WILL FIND ME WOLFING OH, AH-BY THE WAY,
M'DEAR -- UM-KAFF KAFF,
-- SAKE IS TRAINING MY
HORSE FOR AN IMPORTANT
AU-JI IS 1 STAHW SAY THAT OVER AGAIN, SLOWLY ~ I WANT TO BE SURE I RACE, AND AH -- IT IS NECESSARY THAT HE ARISE NECESSARY THAT HE AMISE

AT DAYSBEAK - AND TO THE AND THE AND

ALL LEADERS ON MINE MART **CLOSE HIGHER**

Reno Gold
Stadacona
San Antenio
Sheritt Gordon
Siscon
S. Tibblemont
Sudbury Basin
Sylvanite
Teck Hughes
Ventures
Fashota

foul and stage over a line 7-3 Edmonton Grain 2 foul and stage, 4 to 5 its. 5-6 Edmonton Grain

Montreal Stocks

Breweis & Divi Can. Pac. Rly Cons Smelters Dom. Bridge Dom. Textiles

Range in Grain Prices

WINNIPEG GRAIN MARKETS (411, 1437, 1411, 1437, 1431, 1731, 124 CHICAGO GRAIN MARKETS

MARKET MOVEMENTS

Yers Poud 181, an dollar, 995

anadian dollars, and toll, Post Dound, 312, 3, Ca diala, 1510 U.S.

OUIET STRENGTH

World Wheat

Dominion Bonds

TORONTO STREET PRICES Deminion of Canada Bo

Livestock

AT WINNIERS NIPEG. April 12 cowing to lack sipts the livestock market was Fishing Poor

LAST-MINUTE BUYING AIDS WHEAT PRICES

By James Bithardson & Sons, Ltd.

Vancouver Stocks

ON STOCK MART

Broomhall

Vancouver Wheat

88 81 4 80 1 78 4 72 60 4

7414

SUDBURY TIES DOMINION JUNIOR HOCKEY SER

EDMONTON

Seeking Allan Cup Honors

THREE WORLD

SWIM MARKS

Chicago Youngster Sets Two More Records at National Meet

"MANHOOD

How Regained"

GO BY BOARDS



West's Best Hoop Teams Will Clash In Titular Game

Western Canada Playoffs CLANDONALD HAS at the Arena

GOOD FIGHT CARD

Jubilee Medals

Will Be Sold

You'll Be the Hit of the Easter Parade In Clothes Bought

at the Boys' Shop Outfitters not only to Boys, but Men and Young Men who want to Dress Smart. SEE OUR TWO PANTS SUITS AT

\$25.00 and \$27.50

THE BETTER AND SMARTER KIND

The Boy's Shop

For Men and Boys "Stop at the Clock"

10136 Jasper Ave.



EDMONTON, ALBERTA-FRIDAY, APRIL 12 1933

Big Scoring Spree

In Closing Period **Brings 7-2 Victory**

Drive in Four Goals During Final Frame to Clinch Triumph Over Winnipeg Mon-

archs in Second Game

By HERBERT HONEY

WINNIPEG, April 12—A quick-thinking, puck-following pack of Cub Wolves from Sudbury concoted hockey
mage here last night. In a dazzling exhibition they erased
a one-game defeit by defeating Winnipeg Monarcha 7-2 in
annature chamionship.

mateur championship.

Monarchs won the first game 7-6 and the third and deding game will be played Saturday night. HOLD GOAL LEAD FOR TWO PERIODS

Present Famed Stanley Cup to Maroons' Boss

CHANGES DATES

OF SWIM MEET

Olin to Fight Lewis Tonight

Cruickshanks'

'VARSITY' Shoes for Spring

Cruickshanks

Canadian Baseball Ace Sure Of Ruth's Position

SOCCER CLUBS

TO MEET HERE

MONDAY NIGHT

To Set Leagues for This

Season at Important Confab

George Selkirk Is Now Yank's Big Biffer In Outfield

offell assembly the Memory of Five Tariff
Pleas Dismissed
Pleas Dismissed

MOON MULLIANS













BILL LEWIS +

They're Here and on Display — Come and Look Them Over!

The Famous

Walter Hagen Line

Golfers . . .

GOLF CLUBS

MOTOR CAR SUPPLY

WORKS WOMDERS

"Say Seagram's and Be Sure



dvertisement is not in-by the Alberta Liquor of Board or by the Gov-nt of the Province of

Clergy As Buddists Wed Hockeyists Can't Try For Positions After December 1

DIXIE HOWELL Juniors Are Now Forced Give More Evidence Regarding Age **BADLY INJURED**

Anglican Bishop On Way North

about Wine

NATIONALISM IN WINES

• We think we have made it clear in earlier articles that varieties of wine have originated in different countries because of differences of soil and climate, and also differences in the ancient art of the vintner. Canada cannot produce vintage champagne for the simple reason that Canada is note France, but Canada can and does produce for a pecial wines that France cannot produce. We tremember a great many years ago when we had our first drink of wine and it was called native wine. At the time we did not understand the significance of the term. We thought it meant only that it was cheep wine. More properly it should have been called Canadian wine, because the reference was to its Canadian nativity.

NOT THEORIES!

ALEX. J. MORRISON

The culture of the grage would be further advanced in this country if the first variety and the country of the first variety and the transport of the first variety and the transport of the first variety and knew little about grage. Durancestors, who knew about them, insisted on trajet on grown in Canada, or we might say on the North American continent, the historic grage of Europe which provides, in its varieties, all the famous winse of that continent. We appaid in its varieties, all the famous winse of that continent. We should have another than the same of the continent of the same of the continent. We should have a subject to mildew, rot and other diseases, while the hardier labrates, in the course of some thousands or millions of years, had developed its own proceeding against them. It had proved its finness for survival, and that is the grape from which nearly all our Bright wine is made.



This advertisement is not inserted by the Alberta Liquor Control Board or by the Government of the Province of Alberta

Boxing-Wrestling Meet at Red Deer

rom

Dodgers Give Him Contract



SUNDERLAND'S **CHANCES FADE** AFTER DEFEAT

senal Now Holds Lead Three Full Points in Stretch Drive



PLANS BRACE OF BATTLES

Peppery Little Mittman
May Fight Twice at
New York
By SAM ROBERTSON
NEW YORK, April 12—The fight
colony was telling itself today that
peppery little Barney Ross will be
seen in two champlonable fights in

CONNIE EXPECTS TROSKY TO STAR

Red Deer Pastor To Head College

BASEBALL

PATS AND PANS



Edmonton Store, 10123 Jasper Avenue

Phone 22076

Sub Agency, 10430 Whyte Avenue

McGeer Plans 5 Pc. Cut In LOUIS BATTLES LAZER TONIGHT

GOLFERS MEET DAWSON CREEK Current Tax

Alberta's Spring Tonic

Each Year BOCK BEER Tickles the Palate

Matured To Perfection

1935 BOCK Is Exceptionally Palatable

Draught or Bottled By the Case From At Good Hotels Our Warehouses

DISTRIBUTORS LIMITED

AGENTS FOR THE BREWING INDUSTRY OF ALBERTA

We Deliver

Order Phones 21376-26488

Special Reserve **HIGHLAND WHISKY**

HARVEY MACHAIR & CO. LIMITED

Biended and bottled under the direct supervision of the proprietors by Gooderham & Worts Ltd., Toronto, Canada

INTERNATIONAL ICE SERIES SUGGESTED FOR BY-ELECTIONS

Baby Ruths Meet Allan Cup Sextet Is Plan Advanced

DAWSON CREEK C.A.H.A. President Is Not **RETAINS MANY CURLING CUPS**

Club Has Fine Season in Competition During Past Few Months

SOCIAL CREDIT IN

Canadians Still In Second Place of Six-Day Race



guaranteed

In Favor of Plan When Informed

Gilroy Believes

RIBSTONE SECTION Baden-Powell Meets Former

Army Batman

Man Severely Burned When Engine Bursts

Lacombe Gets

Stettler Legion

Celebrates Vimy

Mutual Phones Are Profitable

Licensed Trainer



Garden Must Announce Maxie's Rival Monday

Braddock Almost Certain the

Heavy Champ By EDWARD J. O'NEIL

VETERANS FETE BATTLE OF VIMY

"Hmph! If she turns out anyt sweet June bride; by July 4th you can lilies with fireworks and a rolling pin!

Bessborough At Vimy Celebration

RATIFICATION OF CITY POWER **PACT NEARING**

SUCH IS LIFE-By Walt Munson

ANNOUNCED FOR **NEXT AUG. 19**

LARGE NEW GARAGE D DEER, April 12-W. E. week completed arrange uy from the city of Red property on the northwest



Spring Is Here!

Wear Canada's Best SOCIETY

BRAND

CLOTHES Our Topcoats are the Last Word

\$16.50 to \$35 SNAPPY SUITS

\$22.50 to \$35 A Very New Line of Easter Toggery

SEE OUR WINDOWS:

HART BROS.

Jasper at 99 St.



ESTABLISHED

GIN

25 oz. 13 oz. 25 oz.

EATON'S TO SHOP AT

ere Opens at 8:30 a.m., Closes at 5:30 p.m. Daily, Including Next Wednesday. To Call EATON'S, Dial 9-1-2-0.

"Salem" Flatware



nother shipment of that ever-so-popular "Salem" pattern tware, made by the Canadian Wm. A. Rogers. Heavily ated and designed to dignify any table. Selection includes: 5 O'CLOCK TEASPOONS, LARGE TEASPOONS,

TABLE KNIVES, plated.
DESSERT SPOONS.
ABLE FORKS.
DESSERT FORKS.
BUTTER SPREADERS.
BUTTER KNIVES.
SUGAR SHELLS.

15c Each

TABLE KNIVES, stainless.

DESSERT KNIVES, stainless.

BERRY SPOONS.

25c Each

A Bracelet Watch

For an Easter Gift!

A Watch for a Man!

He'll be Proud to Wear

\$12.50 \$12.50

TAGETGIE	-	*****	
PRINCESS PAT" 3 for HAIR NETS EATONIA SAFETY PUNS	200 De	Leng. 2	ards 15c
rustless. 48 for	25c Hec	KS AND EYES,	10c
TAPE, & pieces to bunch, 3 yards to piece SEWING NEEDLES,	100	CERIZED SEWI	pool.
PACKAGE EMBROIDENY	50	ING SH.K.	2 for 15c
NEEDLES	10	ESECLOTH,	50c
STRAIGHT PINS, brass.	IOC E/	BER APRONS,	350

Stationery Section

Boxed Paper and Envelopes
Linen finished. 24 of each. 29c

Letter Pads

New Shipment Pens Waterman or Parker pens, ideal Easter gifts. \$2.75 to \$10.00

For the Easter	Party!
EASTER GREETING CARDS, with envelopes. EACH	5c " 35c
CARDS	2 for 5c
EASTER PLACE	2 fer 5c
EASTER- NAPKINS	12 for 10c
EASTER TABLE COVERS,	35c

New Shipment of Books

Blue Ribbon and Star books. Excellent readlife, love and the joy of travel.

It's a Suit World, this Spring!

Swaggers are Smart!

"There's no living without a suit this Spring," says Vogue. And this collection of popularly priced swagger tweeds is a happy answer to that fashion-wise colict.

Choose one of the bright tweeds — they're youthfully dashing. Or a soft, woodsy brown, that you'll assemble with matching or vivid accessories. The array of colors is very satisfying!

And so are the styles, with their line detail fluishing. Sizes 14 to 12.

A Remarkable Clearance Purchase!

Sweaters!
Lots of buying excitement is bundled up in this group of sweaters that's just being unpacked! These are "honeys" and "pets"... the very toppers you need, and hadn't hoped to find at less than dollar-fifty or dollar-niety-five!
Long or short sleeves — mostly in all-wool kails, but some with intervoven cotton or rayon yarus. Colors and lextures galore!

\$1.00
Sizes it to 16. SPECIAL.

\$14.45





Real Silk Hose, 55c

Chiffon or Semi-Service, Full Fashioned

CRITION OF SEME-SETTICE, FILLE P Uncontent
An excellent everyday hose for women — knilted from high grade, pure thread silk. Have lisle
double well and sole, with lisle spliced heels and toes or silk-to-top. Close, even fabric; choice of
four-thread chiffon or seven-thread semi-service weight. Colors: Barcelona (brown laupe).
Toreador (voft brown), Patt (brown grey), Manoa (faun beige). Smoke brown (grey brown),
Afternoon (light fawn). Sizes 8½ to 10½: MAPLE LEAF SPECIAL, 55c PAIR.

—Hotory Serion, Second Toor, Phone 9-13-44

Pottery Casseroles at a Special Price!

So many uses, in the average family, for one of these oven casseroles! Of heat-resisting pottery, they're attractive enough, in this decorative finish, to go right on the dinner table! Gold band edging . . , windmill design. About 7 inches in size . . . complete with tight-fitting lid. SPECIAL.

Cups and Saucers China cups and sancers in a tall, attractive shape. Choose them for Eastertime gifts for the house . . they're the trial, graceful shape! Bluished with parties! Many attractive floral designs.

SPECIAL CUP AND SAUCER, 39e

-shakers of a clear colored glass! Handsome, aren't they in this tall, graceful shape! Bluished with as away pouring colored tops (composition). 15e

SPECIAL CUP AND SAUCER, 39e

-china and Glasware, Second Floor, Annes, Phane 3-1-2-2-2

Wardrobe Cases Steamer Trunks

Salt and Pepper

Salad Bowls

Dress Trunks

\$15.75

38-Inch Real Silk Flat Crepe



Buy it for the smart frocks and ensembles you've been planning for your Spring wardrobe—and save! There's a complete range of glimmering new shades, in this special purchase—and the black, white and egshell you always ask us for, too, in \$84-nch width, Ordinarily \$1.00.

YARD, 59e YARD, 59e

Larger towels, if you please, at this special price — they're all of 21 by 41 inches in size. An ecru cotton toweling, striped in bright color, and fringed at 4 for \$1.00 | Ress. 40- and 5 for \$1.00 | SPECIAL ... 5 for \$1.00

Unbleached Sheets

"Wabasso" Cases

Linen Tea Towels

A larger size, in these sheets of heavy unbleached ottom. They're fairly 81 by 86 inches, hemmed, A few tubbings will bring them 'up' to a snowy white. "Seconds."

SPECIAL EACH, \$1.00

A larger size, in these sheets of heavy unbleached to the bring strikes in color. They're soft, lintless, hemmed, as well as size that ordinarily asks 25c. Yes, they're 19 by 22 inches, hemmed.

EACH, \$1.00

"Valencia" 39-Inch Printed Voiles



O30 See these sheer, colorful cottons, Madame. Note the vivid variety of the designs and the new permanent mercerized fluish. All of these patterns are numbered fluish. All of these patterns are nu



Well Bound Coco Door Mats

75c



\$1.00

\$1.25

\$2.00

Sturdy, well built bicycles that will take one out on the roads through the countryside. Enamelled in marcon or blue. Models for men and women. Complete with lamp. SPECIAL.

—ALSO AVAILABLE ON DEFERRED PAYMENT THENS.

—Mert Goods, Dewestiles, Phone 5-124-9

Fire Chief's Car

The red speedster that's been highly popularized by Ed. Wynn of radio and Texaco fame. Headlights can be operated off of a flashlight hattery. PRICE, less cell, SPECIAL

Glider Bicycles

Automobile Accessories Spark Plug Wrenches

with one of these efficient wrenches. EACH, 35c and 49c

Reflectors

Auto Oil

Officially approved for use on Alberta highways. 'King Bee.' this bulk off. Either 30 or 40 SEC ALCH. 49C SALE, grade. 69C ALLON Ownstairs, Phone 9-1-2-4-9

eciall

dozen 59c

See this luggage first thing Saturday The "EATONIA" label speaks volumes for this good beggage. Another "EATONIA" value with which you will be highly satisfied. —States, Benericht, Promister, Promiser, Pro BASEMENT BARGAIN SECTION

Police Braces Men's Socks

Stockings for Everyday

3 pairs 55c

Men's Combinations

iggan knit suits, in buttoned or buttonless styles. They've legs, and are alceveless. Sizes 36 to 44, "Seconds," 59c CMENT BARGAIN SECTION SUIT. 59c

Men's Broadcloth Shirts

690

Eaton Gr	oceteria
JAM — Aylmer strawberry or raspberry with pectin. 47c Special, 4-lb, tin	PORK AND BEANS — Libb; No. 2 squat tins. 2 tins 1: Special
BUTTER EATON'S Sun Glo fresh creamery. 2 lb. 48c 3 lb. 71c	CHIPSO—Soap flakes. Large pkt. CORN—Brimfull choice.

SUGAR — Alberta gran Special, 10-lb. cotton bag	
SALMON-Clover Leaf far red cohoe. % size tin	cy 12
BARDINES- 6	ins 25
SHREDDED WHEAT— Breakfast cereal. Pkt	10
PINEAPPLE-Barco slice Special, No. 1 tail tin	ed. 9c
GRAPE-NUTS FLAKES- with each pkt. 2 P	Ballockie. 21
SOUP-Aylmer vegetable	100

	Happyval	. Bottle		
	ANI-FLI			1
İ	No. 1 ti Special	BEEF-	2 ^{ti}	ns 21
ľ			_	-

PEANUT BUTTER. Squirrel. No. 2 tin TOMATO CATSUP

PORK AND BEANS — Libby's, No. 2 squat time. 2 time 15c Special	MILK—Carnation evaporated. 9c No. 1 tail tin
CHIPSO-Soap flakes. 19c	SYRUP-Rogers' golden. 38c Special, 5-lb. tin 38c
CORN-Brimfull choice. 10c	HERRINGS IN TOMATO 11c
TOMATOES-Broder's Best 10c choice. No. 21/2 tin	soda Biscuits — McCormick's crispy. 2-lb. box 25c
BEANS-Orchard City wax. 11G	QUICK TAPIOCA- 10c
SPAGHETTI - Campbell's 9c	tion. 14-lb. tin Perfec- 13c
P. AND G. WHITE 10 cakes 35c	TKA-EATON'S Broken 38c
JELL-O-Six delicious flavors: raspberry, cherry, orange, leme	on, lime
JELL-O-Six delicious flavors: raspberry, cherry, orange, lemo currants-Choice 2 lbs 25c recleaned Filiatra 2 lbs 25c	strawberry, 3 pkts. 19c on, lime 3 pkts. 19c COFFEE—EATON'S Santos 25c blend pure. Lb 25c
raspherry, cherry, orange, leme CURRANTS—Choice 2 lbs. 25c recleaned Filiatra	COFFEE—EATON'S Santos 25c blend pure. Lb. Biscuits!
raspherry, cherry, orange, leme CURRANTS—Choice 2 ibs. 25C recleaned Filiatra	COFFEE—EATON'S Santos 25c blend pure. Lh
raspherry, cherry, orange, leme currants—Choice 2 ibs 25c recleaned Filiatra Asparaa(US-Aylmer cuttings. No. 2 squat tin BLACKBERRIES—Sasnich 14c	COFFEE—EATON'S Sanios 25c blend pure. LR. Biscuits! FANCY CHOCOLATE MARNE-MALLOW BISCUITS—19c BUGAR—Golden Yellow Or Bett Brown. 1-1b. pkts. 2 pkts 20c
raspherry, cherry, orange, lemicutary, orange,	COFFEE-EATON'S Santos 25c bend pure. Lh. Biscuits! PANCY CHOCOLATE MARSH-MALLOW BRCUITS— 19c SUGAR—Golden Yallow or Best

Truits Vegetables

ange Sp
S-Fancy Ca
27c 3
AS-
RB-
E-Manitob
WASHED V
8
DES
H.Fresh.
No-

Extra Special! 5c dozen 49c lifornia. O'n. 21c 2 lbs. 21c 2 lbs. 23c 10 lbs. 25c 10 lbs. 23c

15c 28c Special at 10:30! POTATORS - Netted Gems. Green Mountain, Early 65c Carters. 90-lb. sack

T. EATON Co...

Service Grocery 9.1-2-4-3

EATON'S

ALSO ON SALE SATURDAY:

TOMATO SUP - Cross and Block Services and Block Services and Services an PINEAPPLE — Black Label, rich solden ripe slices or 2 ths 29c CORDER AD BLOCKWELLS.

CROSER AD BLOCKWELLS.

ARRIFORD SOFT - Vegetable
Beef, separation or 3 10th 25c

Meats and Fish CROSSE AND BLACKWELL'S CLEAR CHICKEN 3 100 29c PRINCESS SOAP FLAKES-Large size 2 pkts. 29c 5 cakes 23c PEARL WHITE 14 CAKES 49c

Opening Specials — No C.O.D.

REFF—Prime deep strion or 14c
roll rib rosat. Lb.

LAMB—Cheice aboulder 11a
Wakla-Like or rump rosat. 14c

VEAL—Leg or rump rosat. 14c

PRIMICA—Choice sine whole. Lb.

PRIMICA—Choice sine whole. Opening Specials — No C.O.D.'s

VEAL—Shoulder roast, as cut. 7c PARTY TOTAL PRINTS 14 cakes 49c

NAPIRA 10AP 12 cakes 49c

NAPIRA 10AP DEMONSTRATION OF RATCHIFF'S PORK PIES AND BURNEY SHAMBOOK KEENELS



It Pays to Shop at EATON'S!" Store Opens at 8:30 a.m., Closes at 5:30 p.m. Daily, Including next Wednesday. To Call EATON'S, Dial 9-1-2-0.

One-Day Exceptional Offering

Of the New tacket Frocks as a smart Spring economy STYLED IN CREPE CELESTE!

> Jacket frocks are leaders in the Fashion picture for Spring. So many types, too, ranging from the short bolero cape style to the finger tip length. One for you, whether you be short, tall, slender or not-so-slender. CREPE CELESTE (Celanese) was chosen as the fabric because of its rough crepe appearance, its good weight, strength and tailoring qualities.

See the flowers, ruffles, capelettes . . . the plaid, Paisley, white and dotted trims in pretty contrast. Look too, for generous pleats and hems - a careful finishing usual only in higher priced frocks.

Shades:

Orleans Blue

Navv Brown Jadestone Aqua

Rose

Black

13 to 19, 14 to 20, 36 to 44 and 341/2 to 441/2.





Commemorating the 25th Anniversary of King George V., official Jubilee medals are Mint, in England, and are to be distributed throughout Canada by the Royal Canadian Mint at Ottawa. There will be two sizes, both in sterling silver, which may be ordered now at EATON'S Stationery Department. The medals will be delivered on or about April 22nd, 1935.

Size 214-in. Diameter, \$5.25

Size 114-in. Diameter, in 60c

The number of medals for Canadian distribution will be strictly limited to the amount of the advance orders. When the available medals are sold, it will be impossible to order more. We would suggest, herefore, that you place your order as soon as possible.



Saturday at EATON'S!

Regulation Togs for the

Girl Guides

EATON'S is headquarters for Guides' uniform Church Parade for Easter? Then check up on

\$2.00 HANDKERCHIEFS, \$1.25 LANYARDS 750 TIES fficial Guides Wear, Second Floor, Phone 9-1



EVERYBODY'S CANDY TREAT

Chocolate Bordeaux Walnut Creams The centres alone are a delicious combination, creamy flugge and walnut pieces—when they're dipped in rich dark chocolate, and walnut pieces—when they're dipped in rich dark chocolate, and walnut pieces are the combination of the combination of the Candy Circle, Main Floor, Phone 5-1-12-14

QUALITY MAINTAINED - VALUE EXTRAORDINARY

For BOYS

10:30! Swanky Sweaters!

Pullovers Just Right for School Wear!

Blouses and Shirts

THE ELOUSES are of broad. THE SHIRTS are in collision cloth (ection) of a firmness that will take loss of hard were and handerine. The sume hard-warring cotton broadcish, in these good-terms for the sume hard-warring cotton broadcish, in these good-terms for 11 years. 49ec 11 years. 59ec 11 years. 59ec 11 years.



Tweed Suits

With Two Pairs of Pants

A well-timed purchase, for parents that are out to save money, in outfitting a had for Spring! The wookand cotton tweed boasts more than the usual durability... our output always hooks well and wears well, of course, for the said of t

Well Cut Longs

In a Sturdy Union Tweed, Boys! Wool-and-cotton tweeds, in a herringbone grey and brown shades boys like.

S to 18 years.

SPECIAL PAIR, PAIR, \$1.49

9:30! Boys' Tweed Shorts

Consider the younger lad. He'll want well cut shorts, of course. How about a pair of these — in hetry cotton tweeds! Patterned in grey and brown shades . . neatly finished, with pockets belt loops and linings. Sizes for 6 to 10 390 years. 9:30 SPECIAL PAIR,



EATON

8:30! Hard-Wearing Longs

Just the pants for the lad in public school or high! Sturdy cotton tweeds are well cut . . . strong in the seams and the finishing. Herringbone weaves, in grey or Boys' Wear, Main Floor, Phone 3-1-2-5

